



NANDHA ENGINEERING COLLEGE, ERODE-52

(AUTONOMOUS)

7.2: Best Practices – (2)

Title of the Practice

TED Nandha Season II

1. Goal

Public speaking is one of the most important and most dreaded forms of communication. Communication is the backbone of our society. It allows us to form connections. Without communication skills, the ability to progress in the working world and in life, itself, would be nearly impossible.

Speech competitions are aimed to encourage participants to develop and showcase their public speaking and communication skills. Depending on the nature of the competition, participants may be required to deliver persuasive speeches, informative presentations, entertaining speeches, or other types of oratory. With the view of developing innate communication skills among students, TED Nandha has been introduced in NEC. TED Nandha has an intention to cultivate the competitive spirit among the first year students and to provide individuals with a platform to convey their ideas, thoughts, and messages effectively.

2. The Context

The aim of speech competition is to provide a platform for individuals to enhance their communication skills, express their ideas effectively, and grow as confident and articulate speakers. Young people are especially open to new influences during their years in college. They are exposed to a wide variety of platforms in an environment where enhancing the articulation are a primary goal.

3. Practice

All Participants are expected to express their thoughts clearly and concisely. Effective communication involves not only what is said but also how it is delivered, including tone, pace, and body language. Students from various departments enrolled their names. Topics pertaining to the recent trends were given for their preliminary round. Students were shortlisted under three categories namely, Preliminary, Intermediate and Final.

- 117 students participated in the primary level and showed their skills.
- Out of those students 38 students qualified for the intermediate round.
- At the end of the intermediate round 15 students were selected for the finale.
- In the finale, there was a heavy competition between the students.
- Finally four students from different departments were selected as winners.

4. Evidence of success

Active involvement and participation in various activities made the students exhibit his innate positive character and enhanced classroom behavior. TED Nandha provided a structured environment for participants to overcome their fears, gain confidence, and improve their self-presentation skills. Further, it motivated the students to take part in all the competitions that they may face in their professional and personal life.





5. Problems Encountered and Resources Required

Some students felt anxious or nervous before and during the speech, which failed them to connect with the audience. This often has time constraints and presents their ideas within a specific timeframe. These encountered problems can be solved through practice, preparation, and a positive mindset, which significantly improves their performance in a speech competition.

6. Notes (Optimal)

Nil