



# NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai ★ Approved by AICTE ★ Accredited by NBA-New Delhi  
Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE -638 052.



DEPARTMENT OF MANAGEMENT STUDIES

REFRESHER PROGRAMME INVITATION



## NANDHA ENGINEERING COLLEGE

(Autonomous)

Erode - 638052, TamilNadu.

(Affiliated to Anna University, Chennai. Approved by AICTE, Accredited by NAAC & NBA Included under Sections 2(f) and 12(B) of the UGC Act)

DEPARTMENT OF MANAGEMENT STUDIES

Cordially invite you all for I Year - MBA

## REFRESHER PROGRAMME

Resource Person  
**Mr. BHUVANESH KUMAR,**  
Marketing Head,  
Zeon International.



**30-09-2022**  
**09.30 AM**



**Conference Hall**

**Convener**

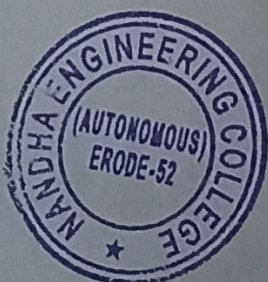
**Mr. N. SenthilKumar AP/MBA**

**Organizing Chair**

**Dr. V. Manimegalai**  
Head / MBA

**Principal**

**Dr. N. Rengarajan**  
NEC



*N. Rengarajan*  
**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode 638 052.



## ABOUT THE COLLEGE

Nandha Educational Trust was promoted by Thiru V .Shanmugan, chairman cum managing trustee in 1992 with a vision to serve and lead the society by imparting quality value based education as the mission. Nandha Engineering College was started in 2001 and is affiliated to the Anna University. The college is located in a serene atmosphere at a distance of 13 km from Erode. The college has state-of-the-art infrastructural facilities and offers 9 undergraduate, 6 postgraduate programmes in various disciplines of Engineering, Technology and Management with approved Research Centre for PhD programs.

## ABOUT THE DEPARTMENT

The Department of Management Studies was started in the year 2005. The Department owes to the emphasis on greater interface with industry, increased focus on research and improvement in infrastructure. One way out is

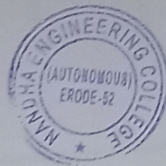
to promote Entrepreneurship and to inculcate a mindset among students in creating their own business ventures. The main focus has been on integrated learning, Consulting and 100 % placement records over the years and the department is fittingly equipped to inspire students to achieve new heights in career and life.

## PROFILE OF RESOURCE PERSON

Name: Mr. Bhuvaneshkumar

Designation: Marketing Head

Address: Zeon International, Tiruppur



**NANDHA ENGINEERING  
COLLEGE**  
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**ERODE 638 052**  
**TAMILNADU**



Department of Management Studies

Organizes

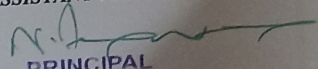
REFRESHER PROGRAMME (30/09/2022)



Event Coordinator

Mr. L. Jothibasu

ASSISTANT PROFESSOR/MBA

  
PRINCIPAL

Nandha Engineering College  
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## DEPARTMENT OF MANAGEMENT STUDIES

### AGENDA

Prayer Song

Welcome Address and  
Introduction to Guest

: **Dr.V.Manimegalai**  
Head - Management Studies

Presidential Address

: **Thiru.V.Shanmugan**  
Chairman, Sri Nandha Educational Trust

Felicitations

: **Dr.S.Arumugam**  
CEO, Nandha Educational Institutions

**Thiru.S.Nandhakumar Pradeep**  
Secretary, Sri Nandha Educational Trust

**Thiru.S.Thirumoorthi**  
Secretary, Nandha Educational Institutions

Principal Address

: **Dr.N.Rengarajan**  
Principal, Nandha Engineering College

Inaugural Address and Orientation:

**Mr.Bhuvaneshkumar**

session on National Innovation

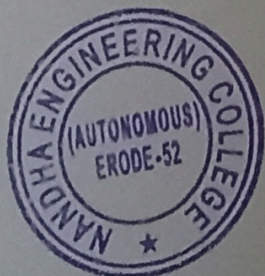
Marketing Head

and startup policy

Zeon International

Vote of Thanks

: **Mr.N.Senthil Kumar**  
Asst. Professor - MBA



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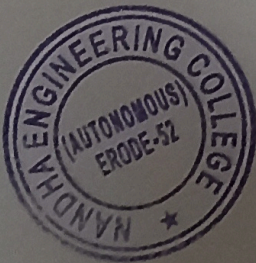
## DEPARTMENT OF MANAGEMENT STUDIES

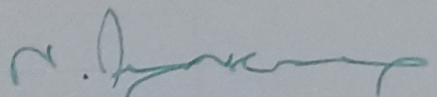
### PROFILE OF THE GUEST

#### Refresher Programme for 1<sup>st</sup> MBA students

Date: 30-09-2022

Name : Mr. Bhuvaneshkumar  
Company : Zeon International  
Designation : Marketing Head  
Specialization: Marketing and International Business



  
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NANDHA ENGINEERING COLLEGE (Autonomous), ERODE-52

DEPARTMENT OF MANAGEMENT STUDIES

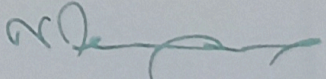
REFRESHER PROGRAMME

Date & Time : 30 Sep 2022 & 9.30 AM

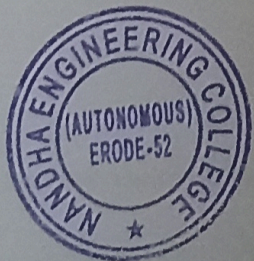
S.NO	REG.NO	STUDENT NAME
1	22BA001	ABARNA DEVI.S.A
2	22BA002	AHMED BASITH.K
3	22BA003	AJITHA.S
4	22BA004	ANGELIN.S
5	22BA005	BALAVIGNESHKUMAR.E
6	22BA006	DEVARAJ.B
7	22BA007	DHANASHREE.D
8	22BA008	DIVYA DHARSHINI.K
9	22BA009	GANISHKASRI.S
10	22BA010	GEEETHA.R
11	22BA011	GOKUL KRISHNAN.P
12	22BA012	GOKULRATHINAM. M
13	22BA013	JANANI.A
14	22BA014	JAYASHEELAN.P
15	22BA015	JELSIYA.J
16	22BA016	JEYA SHRI.R
17	22BA017	KALAIARASAN.M
18	22BA018	KALAIARASAN.S
19	22BA019	KARTHI.S
20	22BA020	KARUNAMOORTHY.D
21	22BA021	KAVINESHKUMAR.V
22	22BA022	KAVIYAN.V
23	22BA023	KESAVA PRASATH.M
24	22BA024	KRISHNARAJ.R
25	22BA025	LEEBIKA.S

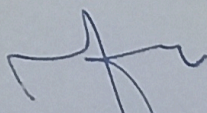


S.NO	REG.NO	STUDENT NAME
26	22BA026	LOGESHWARI.K
27	22BA027	MOUNESH.S
28	22BA028	MOUNICA.S
29	22BA029	MOUSIK SHANKAR.S
30	22BA030	MUGUNDHAN.S.K
31	22BA031	NANDHAKUMAR.R
32	22BA032	NANDHAKUMAR.T
33	22BA033	NANDHINI.M(11.02.2001)
34	22BA034	NANDHINI.M(01.04.2002)
35	22BA035	NARESH.P
36	22BA036	PATHMARAJ.A
37	22BA037	PRAGADEESH.R
38	22BA038	PRATHIPA.M
39	22BA039	PRAVEENKUMAR.K
40	22BA040	PRIYADHARSHINI.M
41	22BA041	PUSHPANANDHINI.K
42	22BA042	RESHMA.S
43	22BA043	SABARNA.M
44	22BA044	SANDHIYA.V
45	22BA045	SANGAVI.P
46	22BA046	SANJAI A
47	22BA047	SANJAY.K
48	22BA048	SANJAY.P.S
49	22BA049	SANJITH.S
50	22BA050	SANTHOSHKUMAR.M
51	22BA051	SARAVANA.T
52	22BA052	SHRUTHI.A
53	22BA053	SIBITHARAN.P
54	22BA054	SIVAPRAKASH.R
55	22BA055	SRI ANOOR RANJITH.V
56	22BA056	SUDHAKAR.D
57	22BA057	SUGANTH.V.K
58	22BA058	THANISH.S
59	22BA059	UMASANKAR.L
60	22BA060	VISHNU PRIYA.V



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**HEAD OF THE DEPARTMENT**  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE,  
ERODE - 638 052





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## DEPARTMENT OF MANAGEMENT STUDIES

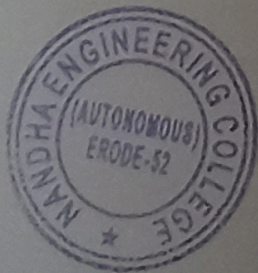
### EVENT REPORT

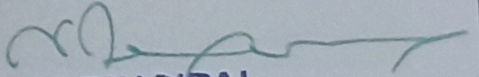
Department of Management Studies, Nandha Engineering College has organized Refresher programme on 30-09-2022. The resource person for the program was Mr. Bhuvanesh Kumar, Marketing Head, Zeon International, Tirupur.

The main objectives of the programme are

- To update and deepen students knowledge in key business disciplines, ensuring they are well-versed in the latest industry trends and practices.
- to cultivate leadership qualities and soft skills, fostering better communication, teamwork and decision making abilities.
- To equip MBA Students with a holistic skillset and knowledge base that prepares them to excel in their careers and contribute positively to the business community.

The resource person asked the students to join as member in professional bodies and attend the various programmes organized by the professional bodies. The programme will help the students to get contact from them to get idea to start a new company or startups.



  
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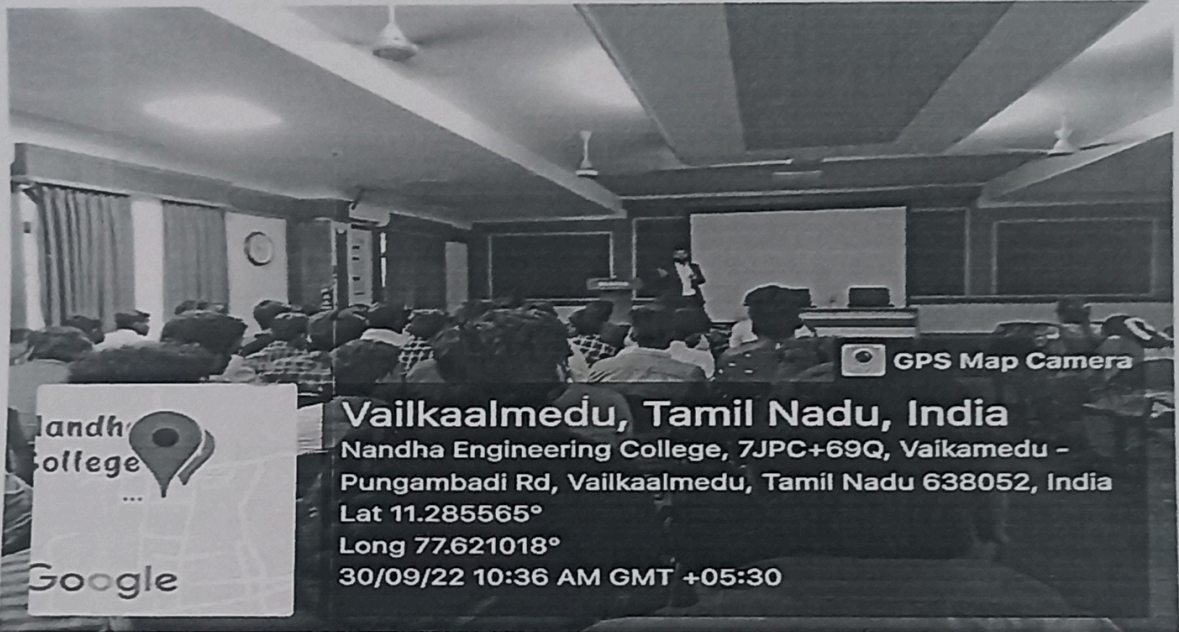
# NANDHA ENGINEERING COLLEGE

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## DEPARTMENT OF MANAGEMENT STUDIES



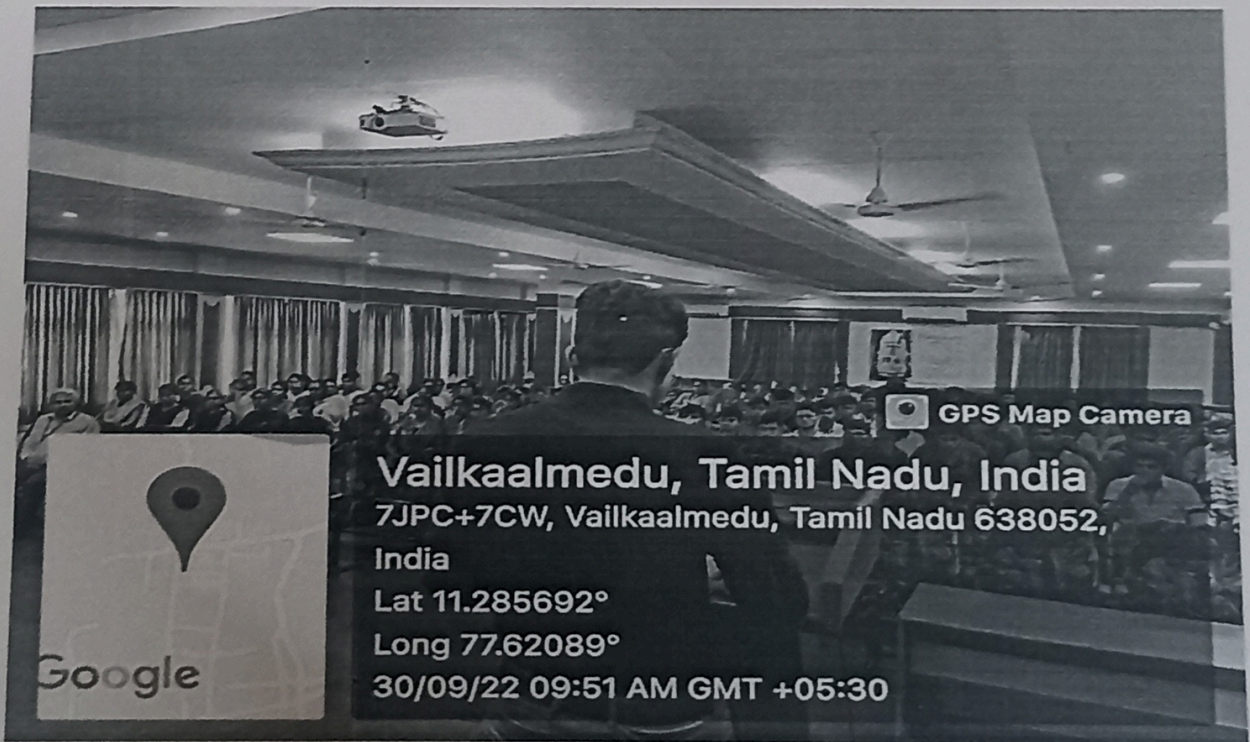
GPS Map Camera

Nandha  
College

Google

**Vaikkaalmedu, Tamil Nadu, India**

Nandha Engineering College, 7JPC+69Q, Vaikamedu -  
Pungambadi Rd, Vaikkaalmedu, Tamil Nadu 638052, India  
Lat 11.285565°  
Long 77.621018°  
30/09/22 10:36 AM GMT +05:30



GPS Map Camera

Google

**Vaikkaalmedu, Tamil Nadu, India**

7JPC+7CW, Vaikkaalmedu, Tamil Nadu 638052,  
India

Lat 11.285692°

Long 77.62089°

30/09/22 09:51 AM GMT +05:30





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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 30 - 09 - 2022

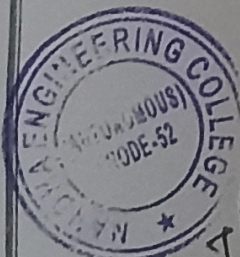
Title of the program: **REFRESHER PROGRAMME**

Name of the Resource person: **Mr. Bhuvaneshkumar**

Date of the event: **30 - 09 - 2022**

1. Name of the student: **V. VISHNU PRIYA**
2. Year & Branch of study: **II & MBA**
3. Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	✓				
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful	✓				
d. Provided adequate time for questions and answered them satisfactorily	✓				
e. Opinion about the speaker	✓				
f. Suggestions if any: <b>Good</b>					



**Coordinator**

**Signature of the Student**

**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

**HoD**  
**HEAD OF THE DEPARTMENT**  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE.  
ERODE - 638 052





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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 30 - 09 - 2022

Title of the program: REFRESHER PROGRAMME

Name of the Resource person: Mr. Bhuvaneshkumar

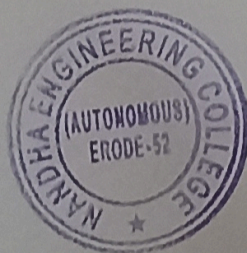
Date of the event: 30 - 09 - 2022

- Name of the student: *J. Jelsiya*
- Year & Branch of study: *II MBA*
- Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met			✓		
b. Overall arrangement / organization of the event.			✓		
c. Information and/or skills presented were relevant and useful			✓		
d. Provided adequate time for questions and answered them satisfactorily			✓		
e. Opinion about the speaker			✓		
f. Suggestions if any: <i>Nil</i>					

*J. Jelsiya*  
Signature of the Student

*[Signature]*  
Coordinator



*[Signature]*  
PRINCIPAL  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

*[Signature]*  
HoD  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE.  
ERODE - 638 052





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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 30 - 09 - 2022

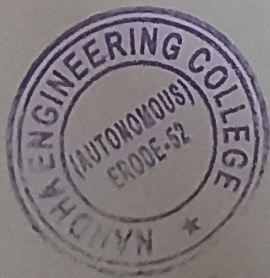
Title of the program: **REFRESHER PROGRAMME**  
 Name of the Resource person: **Mr. Bhuvaneshkumar**  
 Date of the event: **30 - 09 - 2022**

1. Name of the student: *Pathmaraj*
2. Year & Branch of study: *II / MBA*
3. Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	✓				
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful	✓				
d. Provided adequate time for questions and answered them satisfactorily		✓			
e. Opinion about the speaker		✓			
f. Suggestions if any: <i>The Program is very informative.</i>					

Signature of the Student

Coordinator



**PRINCIPAL**  
Nandha Engineering College  
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Erode - 638 052.

HoD  
**HEAD OF THE DEPARTMENT**  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE  
ERODE - 638 052





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## DEPARTMENT OF MANAGEMENT STUDIES

### FRESHER ORIENTATION PROGRAMME INVITATION



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## DEPARTMENT OF MANAGEMENT STUDIES

Cordially invite you all for Induction Programme on

### CORPORATE ETIQUETTE

Resource Person  
Mr. THANGAVEL RAJ. J.,  
Corporate Trainer.

06-10-2022

09.30 AM - 04.30 PM

Placement Auditorium

Convener

Mr. N. SenthilKumar AP/MBA

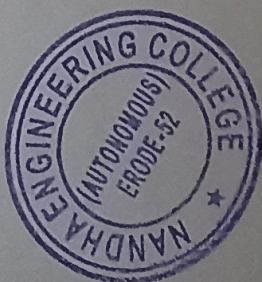
Organizing Chair

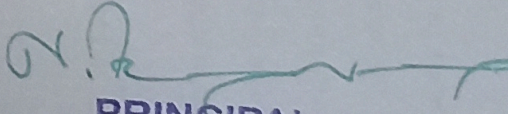
Dr. V. Manimegalai

Head / MBA

Principal

Dr. N. Rengarajan  
NEC



  
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to promote Entrepreneurship and to inculcate a mindset among students in creating their own business ventures. The main focus has been on integrated learning, Consulting and 100 % placement records over the years and the department is fittingly equipped to inspire students to achieve new heights in career and life.

## PROFILE OF RESOURCE PERSON

Name: **Mr.J.ThangavelRaj**

Designation: Corporate Trainer

Address: Institute for skill development -  
Erode



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(Autonomous)  
**ERODE 638 052**  
**TAMILNADU**

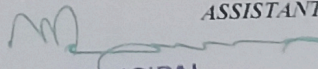


Department of Management Studies  
Organizes

**FRESHER ORIENTATION PROGRAMME**  
(06/10/2022)



Event Coordinator  
**Mr.L.Jothibasu**  
**ASSISTANT PROFESSOR/MBA**

  
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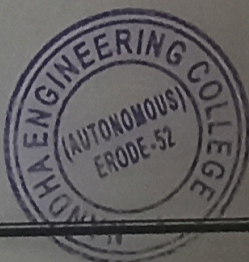
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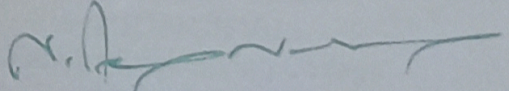


## DEPARTMENT OF MANAGEMENT STUDIES

### AGENDA

- Prayer Song
- Welcome Address and Introduction to Guest : **Dr.V.Manimegalai**  
Head - Management Studies
- Presidential Address : **Thiru.V.Shanmugan**  
Chairman, Sri Nandha Educational Trust
- Felicitations : **Dr.S.Arumugam**  
CEO, Nandha Educational Institutions
- Thiru.S.Nandhakumar Pradeep**  
Secretary, Sri Nandha Educational Trust
- Thiru.S.Thirumoorthi**  
Secretary, Nandha Educational Institutions
- Principal Address : **Dr.N.Rengarajan**  
Principal, Nandha Engineering College
- Inaugural Address and Orientation: **Mr.J.ThangavelRaj**  
session on National Innovation Corporate Trainer  
and startup policy Institute for skill development - Erode
- Vote of Thanks : **Mr.N.Senthil Kumar**  
Asst. Professor - MBA



  
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## DEPARTMENT OF MANAGEMENT STUDIES

### PROFILE OF THE GUEST

#### Fresher Orientation Programme for 1<sup>st</sup> MBA students

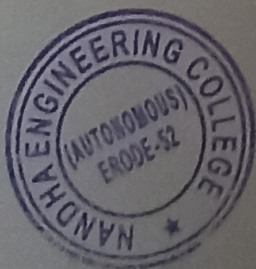
Date: 06-10-2022

Name : Mr.J.ThangavelRaj

Company : Institute for skill development - Erode

Designation : Corporate Trainer

Specialization: Business Consultant, HRD Facilitator, Communication Trainer



  
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NANDHA ENGINEERING COLLEGE (Autonomous), ERODE-52  
DEPARTMENT OF MANAGEMENT STUDIES  
FRESHER ORIENTATION PROGRAMME

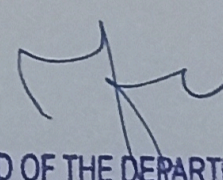
Date : 06 Oct 2022

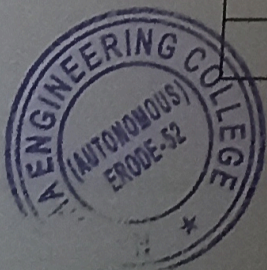
S.NO	REG.NO	STUDENT NAME
1	22BA001	ABARNA DEVI.S.A
2	22BA002	AHMED BASITH.K
3	22BA003	AJITHA.S
4	22BA004	ANGELIN.S
5	22BA005	BALAVIGNESHKUMAR.E
6	22BA006	DEVARAJ.B
7	22BA007	DHANASHREE.D
8	22BA008	DIVYA DHARSHINI.K
9	22BA009	GANISHKASRI.S
10	22BA010	GEEETHA.R
11	22BA011	GOKUL KRISHNAN.P
12	22BA012	GOKULRATHINAM.M
13	22BA013	JANANI.A
14	22BA014	JAYASHEELAN.P
15	22BA015	JELSIYA.J
16	22BA016	JEYA SHRI.R
17	22BA017	KALAIARASAN.M
18	22BA018	KALAIARASAN.S
19	22BA019	KARTHI.S
20	22BA020	KARUNAMOORTHY.D
21	22BA021	KAVINESHKUMAR.V
22	22BA022	KAVIYAN.V
23	22BA023	KESAVA PRASATH.M
24	22BA024	KRISHNARAJ.R
25	22BA025	LEEBIKA.S



S.NO	REG.NO	STUDENT NAME
26	22BA026	LOGESHWARI.K
27	22BA027	MOUNESH.S
28	22BA028	MOUNICA.S
29	22BA029	MOUSIK SHANKAR.S
30	22BA030	MUGUNDHAN.S.K
31	22BA031	NANDHAKUMAR.R
32	22BA032	NANDHAKUMAR.T
33	22BA033	NANDHINI.M(11.02.2001)
34	22BA034	NANDHINI.M(01.04.2002)
35	22BA035	NARESH.P
36	22BA036	PATHMARAJ.A
37	22BA037	PRAGADEESH.R
38	22BA038	PRATHIPA.M
39	22BA039	PRAVEENKUMAR.K
40	22BA040	PRIYADHARSHINI.M
41	22BA041	PUSHPANANDHINI.K
42	22BA042	RESHMA.S
43	22BA043	SABARNA.M
44	22BA044	SANDHIYA.V
45	22BA045	SANGAVI.P
46	22BA046	SANJAI A
47	22BA047	SANJAY.K
48	22BA048	SANJAY.P.S
49	22BA049	SANJITH.S
50	22BA050	SANTHOSHKUMAR.M
51	22BA051	SARAVANA.T
52	22BA052	SHRUTHI.A
53	22BA053	SIBITHARAN.P
54	22BA054	SIVAPRAKASH.R
55	22BA055	SRI ANOOR RANJITH.V
56	22BA056	SUDHAKAR.D
57	22BA057	SUGANTH.V.K
58	22BA058	THANISH.S
59	22BA059	UMASANKAR.L
60	22BA060	VISHNU PRIYA.V

  
**PRINCIPAL**  
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Erode - 638 052.

  
**HEAD OF THE DEPARTMENT**  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE,  
ERODE - 638 052







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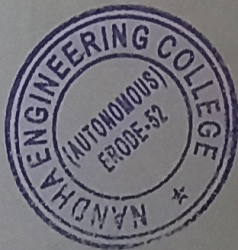
## DEPARTMENT OF MANAGEMENT STUDIES

### EVENT REPORT

Department of Management Studies, Nandha Engineering College has organized Fresher Orientation programme on Corporate Etiquette 06-10-2022. The resource person for the program was Mr.J.ThangavelRaj, Corporate Trainer, Institute for skill development - Erode

The objective of the program on corporate etiquette is to familiarize new employees with the professional norms, behaviors and communication styles expected in corporate environment. It instill a sense of awareness and understanding regarding workplace etiquette, fostering a positive and respectful workplace culture.

The program helps the students in understating of professional conduct, communication protocols and workplace decorum to promote a positive and harmonious work environment.



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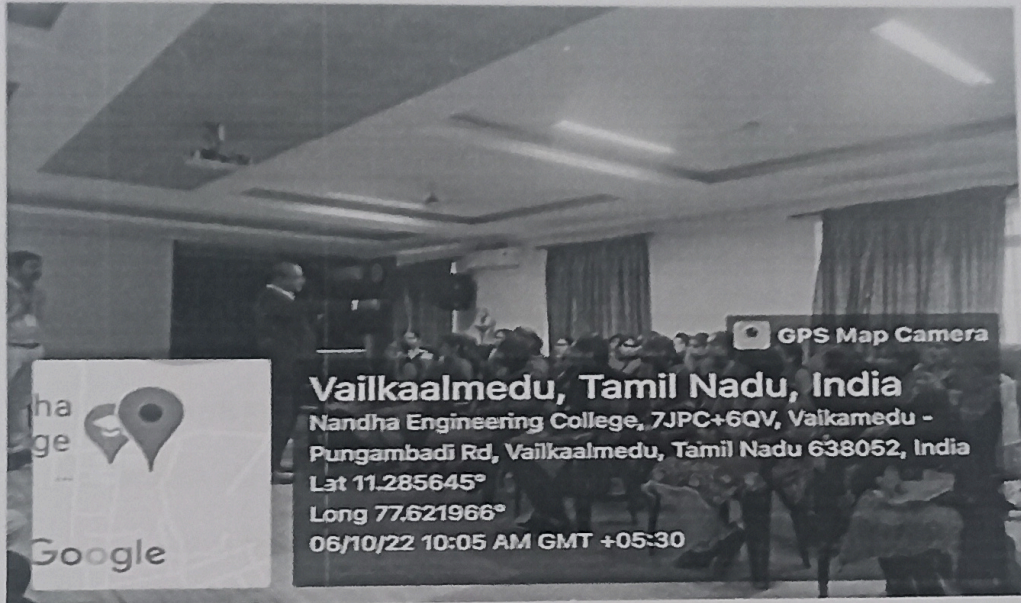
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## DEPARTMENT OF MANAGEMENT STUDIES



GPS Map Camera

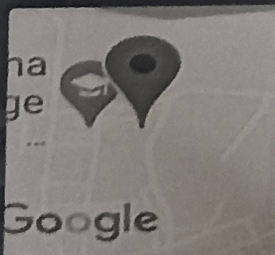
**Vaikkaalmedu, Tamil Nadu, India**

Nandha Engineering College, 7JPC+6QV, Vaikamedu -  
Pungambadi Rd, Vaikkaalmedu, Tamil Nadu 638052, India

Lat 11.285645°

Long 77.621966°

06/10/22 10:05 AM GMT +05:30



GPS Map Camera

**Vaikkaalmedu, Tamil Nadu, India**

Mech and Civil Block, Vaikkaalmedu, Tamil Nadu  
638052, India

Lat 11.285774°

Long 77.62205°

06/10/22 10:02 AM GMT +05:30





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## DEPARTMENT OF MANAGEMENT STUDIES

### Program Feedback Form

Date: 06 - 10 - 2022

Title of the program: **FRESHER ORIENTATION PROGRAMME**

Name of the Resource person: **Mr.J.ThangavelRaj**

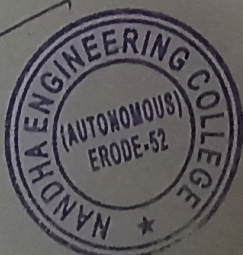
Date of the event: **06 - 10 - 2022**

1. Name of the student: **R. Nandhakumar**
2. Year & Branch of study: **II - MBA**
3. Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	✓				
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful	✓				
d. Provided adequate time for questions and answered them satisfactorily		✓			
e. Opinion about the speaker	✓				
f. Suggestions if any: <b>Very informative</b>					

*Nandha Kumar*  
Signature of the Student

*J. Thangavel Raj*  
Coordinator



*[Signature]*  
**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

*[Signature]*  
**HoD**  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE,  
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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 06 - 10 - 2022

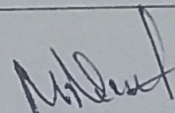
Title of the program: **FRESHER ORIENTATION PROGRAMME**

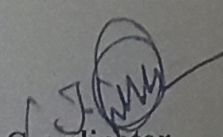
Name of the Resource person: **Mr.J.ThangavelRaj**

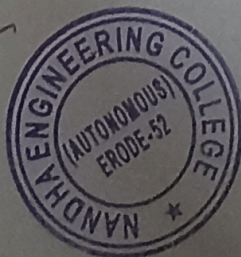
Date of the event: **06 - 10 - 2022**

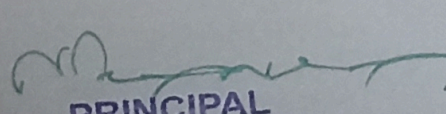
1. Name of the student: **M. NANDHINI**
2. Year & Branch of study: **1<sup>st</sup> - MBA**
3. Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	✓				
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful	✓				
d. Provided adequate time for questions and answered them satisfactorily	✓				
e. Opinion about the speaker	✓				
f. Suggestions if any:					

  
Signature of the Student

  
Coordinator



  
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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 06 - 10 - 2022

Title of the program: **FRESHER ORIENTATION PROGRAMME**

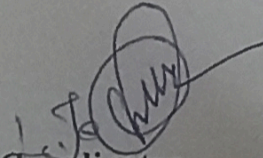
Name of the Resource person: **Mr.J.ThangavelRaj**

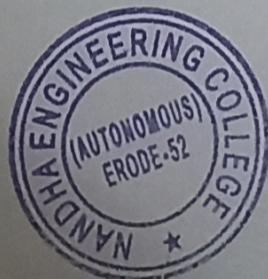
Date of the event: **06 - 10 - 2022**


1. Name of the student: **MOUNICA.S**
2. Year & Branch of study: **2022 - 2024, MBA**
3. Please respond to the following statements

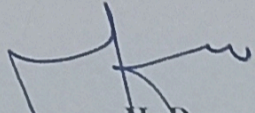
	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met		✓			
b. Overall arrangement / organization of the event.	✓				
c. Information and/or skills presented were relevant and useful		✓			
d. Provided adequate time for questions and answered them satisfactorily	✓				
e. Opinion about the speaker			✓		
f. Suggestions if any: <b>No.</b>					

Signature of the Student

  
Coordinator



  
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HoD

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**NANDHA ENGINEERING COLLEGE**

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**DEPARTMENT OF MANAGEMENT STUDIES  
&  
INSTITUTION INNOVATION COUNCIL**

Cordially invite you all for workshop on

**AD STRATEGY**



**22-10-2022**

**9.30 AM**



**MBA HALL**

Resource Person

**Mr. Ajith Selvaraju,  
Founder & Executive Manager,  
N Kisi Institute of Training, Salem**

Convenors

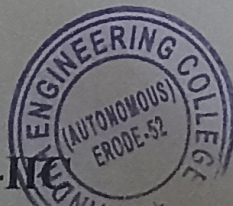
**Mr.N.Senthil Kumar, AP/MBA**

**Mrs.K.Arulini, AP / MBA**

Organizing Chair

**Dr. V. Manimegalai**

**Head / MBA**



President-NEC

**Dr. M.Eswaramoorthy**

**NEC**

**PRINCIPAL**  
Nandha Engineering College  
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Erode - 638 052.

Principal

**Dr. N. Rengarajan**

**NEC**





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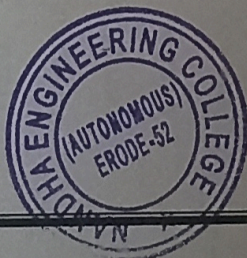
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Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE -638 052.

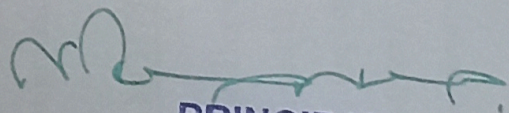


## DEPARTMENT OF MANAGEMENT STUDIES

### AGENDA

- Prayer Song
- Welcome Address and Introduction to Guest : **DrV.Manimegalai**  
Head - Management Studies
- Presidential Address : **Thiru.V.Shanmugan**  
Chairman, Sri Nandha Educational Trust
- Felicitations : **Dr.S.Arumugam**  
CEO, Nandha Educational Institutions
- Thiru.S.Nandhakumar Pradeep**  
Secretary, Sri Nandha Educational Trust
- Thiru.S.Thirumoorthi**  
Secretary, Nandha Educational Institutions
- Principal Address : **Dr.N.Rengarajan**  
Principal, Nandha Engineering College
- Inaugural Address and Orientation:  
session on National Innovation  
and startup policy : **Mr.Ajith Selvaraju**  
Founder and executive manager,  
N Kisi Institute of training Salem
- Vote of Thanks : **Mr.N.Senthil Kumar**  
Asst. Professor - MBA



  
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## ABOUT THE COLLEGE

Nandha Educational Trust was promoted by Thiru V .Shanmugan, chairman cum managing trustee in 1992 with a vision to serve and lead the society by imparting quality value based education as the mission. Nandha Engineering College was started in 2001 and is affiliated to the Anna University. The college is located in a serene atmosphere at a distance of 13 km from Erode. The college has state-of-the-art infrastructural facilities and offers 9 undergraduate, 6 postgraduate programmes in various disciplines of Engineering, Technology and Management with approved Research Centre for PhD programs.

## ABOUT THE DEPARTMENT

The Department of Management Studies was started in the year 2005. The Department owes to the emphasis on greater interface with industry, increased focus on research and improvement in infrastructure. One way out is

to promote Entrepreneurship and to inculcate a mindset among students in creating their own business ventures. The main focus has been on integrated learning, Consulting and 100 % placement records over the years and the department is fittingly equipped to inspire students to achieve new heights in career and life.

## PROFILE OF RESOURCE PERSON

Name: Mr. Ajith Selvaraju

Designation: Founder and executive manager

Address: N Kisi Institute of training Salem

**NANDHA ENGINEERING  
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TAMILNADU



Department of Management Studies

Organizes

**WORKSHOP ON ADS-STRATEGY**

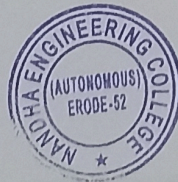
(20/10/2022)




Event Coordinator

Mr. N.Senthil Kumar

ASSISTANT PROFESSOR/MBA



  
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Erode - 638 052.





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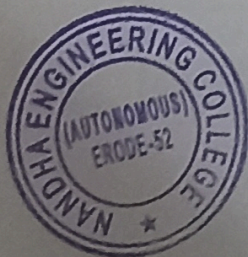
## DEPARTMENT OF MANAGEMENT STUDIES

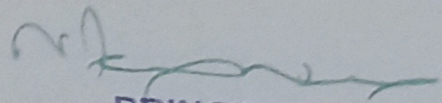
### PROFILE OF THE GUEST

### WORKSHOP ON AD STRATEGY

Date: 20-10-2022

Name : Mr. Ajith Selvaraju  
Company : N Kisi Institute of training Salem  
Designation : Founder and executive manager  
Specialization: Brand advisor, Digital Marketing



  
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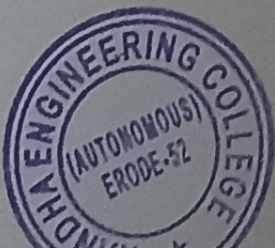


Date : 20/10/2022

S.NO	REG.NO	STUDENT NAME
1	22BA001	ABARNA DEVI.S.A
2	22BA002	AHMED BASITH.K
3	22BA003	AJITHA.S
4	22BA004	ANGELIN.S
5	22BA005	BALAVIGNESHKUMAR.E
6	22BA006	DEVARAJ.B
7	22BA007	DHANASHREE.D
8	22BA008	DIVYA DHARSHINI.K
9	22BA009	GANISHKASRI.S
10	22BA010	GEEETHA.R
11	22BA011	GOKUL KRISHNAN.P
12	22BA012	GOKULRATHINAM. M
13	22BA013	JANANI.A
14	22BA015	JELSIYA.J
15	22BA016	JEYA SHRI.R
16	22BA017	KALAIARASAN.M
17	22BA018	KALAIARASAN.S
18	22BA019	KARTHI.S
19	22BA020	KARUNAMOORTHY.D
20	22BA021	KAVINESHKUMAR.V
21	22BA022	KAVIYAN.V
22	22BA023	KESAVA PRASATH.M
23	22BA024	KRISHNARAJ.R
24	22BA025	LEEBIKA.S
S.NO	REG.NO	STUDENT NAME



26	22BA026	LOGESHWARI.K
27	22BA027	MOUNESH.S
28	22BA029	MOUSIK SHANKAR.S
29	22BA030	MUGUNDHAN.S.K
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31	22BA033	NANDHINI.M(11.02.2001)
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33	22BA035	NARESH.P
34	22BA037	PRAGADEESH.R
35	22BA038	PRATHIPA.M
36	22BA039	PRAVEENKUMAR.K
37	22BA040	PRIYADHARSHINI.M
38	22BA041	PUSHPANANDHINI.K
39	22BA043	SABARNA.M
40	22BA044	SANDHIYA.V
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42	22BA046	SANJAI A
43	22BA047	SANJAY.K
44	22BA048	SANJAY.P.S
45	22BA049	SANJITH.S
46	22BA050	SANTHOSHKUMAR.M
47	22BA051	SARAVANA.T
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49	22BA053	SIBITHARAN.P
50	22BA054	SIVAPRAKASH.R
51	22BA055	SRI ANOOR RANJITH.V
52	22BA056	SUDHAKAR.D
53	22BA057	SUGANTH.V.K
54	22BA058	THANISH.S
55	22BA059	UMASANKAR.L



*[Signature]*  
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*[Signature]*  
**HEAD OF THE DEPARTMENT**  
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NANDHA ENGINEERING COLLEGE  
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## DEPARTMENT OF MANAGEMENT STUDIES

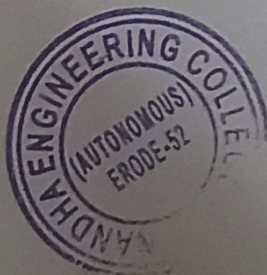
### EVENT REPORT

Department of Management Studies, Nandha Engineering College has organized Refresher programme on 20-10-2022. The resource person for the program Mr. Ajith Selvaraju, Founder and executive manager, N Kisi Institute of training Salem

The workshop commenced with an overview of the current digital marketing landscape, emphasizing the increasing importance of targeted and data driven advertising. Participants gained a holistic understanding of the various channels available. A significant portion of the workshop was dedicated to the importance of audience segmentation in digital advertising.

Attendees learned how to identify and target specific audience segments through various tools and methodologies. Presented discussed the unique strategies required for each platform. Attendee's explored techniques for optimizing ads for mobile devices and capitalizing on the unique opportunities presented by mobile platforms.

The workshop provided insights into the role of automation and artificial intelligence in streamlining digital advertising processes.



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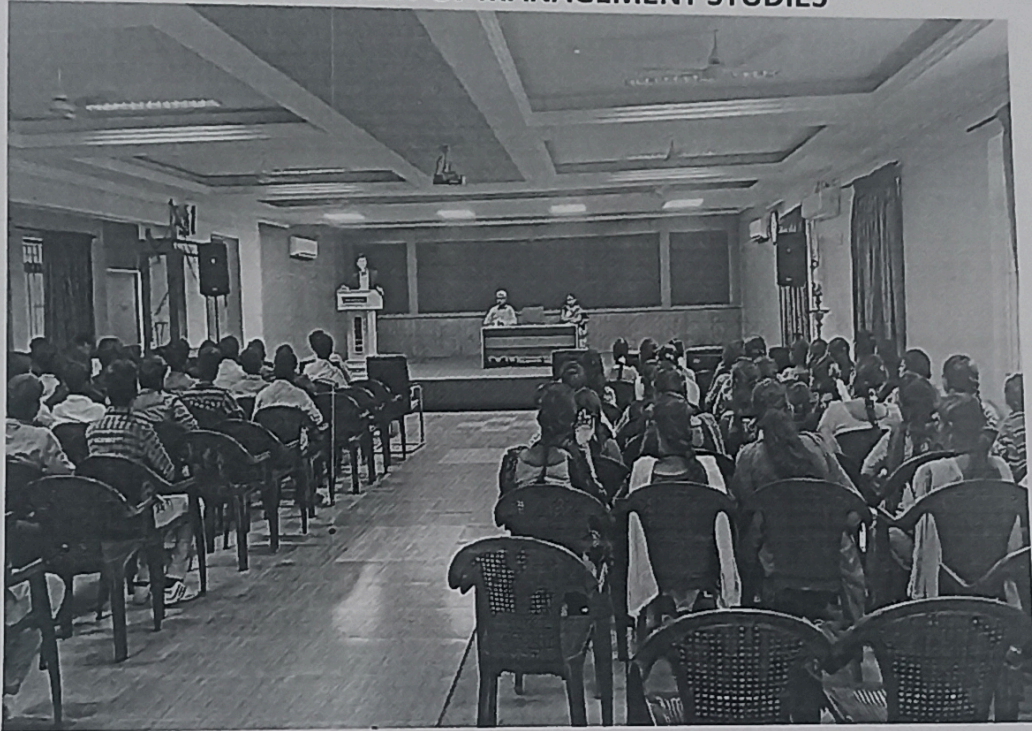
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## DEPARTMENT OF MANAGEMENT STUDIES







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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 20 - 10 - 2022

Title of the program: **WORKSHOP ON AD-STRATEGY**

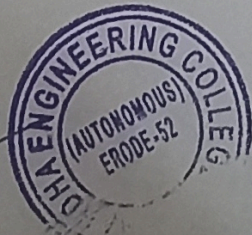
Name of the Resource person: Mr. Ajith Selvaraju

Date of the event: 20 - 10 - 2022

- Name of the student: *Sivaprakash R*
- Year & Branch of study: *B.A MBD*
- Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	<i>✓</i>				
b. Overall arrangement / organization of the event.		<i>✓</i>			
c. Information and/or skills presented were relevant and useful		<i>✓</i>			
d. Provided adequate time for questions and answered them satisfactorily	<i>✓</i>				
e. Opinion about the speaker	<i>✓</i>				
f. Suggestions if any: <i>No suggestion</i>					

*[Signature]*  
Coordinator



*[Signature]*  
**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

*[Signature]*  
Signature of the Student

*[Signature]*  
**HEAD OF THE DEPARTMENT**  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE.  
ERODE - 638 052





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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 20 - 10 - 2022

Title of the program: **WORKSHOP ON AD-STRATEGY**

Name of the Resource person: **Mr. Ajith Selvaraju**

Date of the event: **20 - 10 - 2022**

1. Name of the student: **Sargani P**
2. Year & Branch of study: **2023 / 2024 2 MBA**
3. Please respond to the following statements

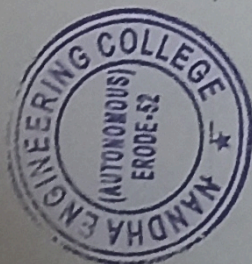
	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	✓				
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful	✓				
d. Provided adequate time for questions and answered them satisfactorily		✓			
e. Opinion about the speaker	✓				
f. Suggestions if any: <b>It inspired us lot</b>					

Signature of the Student

**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

**HEAD OF THE DEPARTMENT**  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE,  
ERODE - 638 052

**Coordinator**







# NANDHA ENGINEERING COLLEGE

(Autonomous)

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Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE -638 052



## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Date: 20 - 10 - 2022

Title of the program: **WORKSHOP ON AD-STRATEGY**

Name of the Resource person: **Mr. Ajith Selvaraju**

Date of the event: **20 - 10 - 2022**

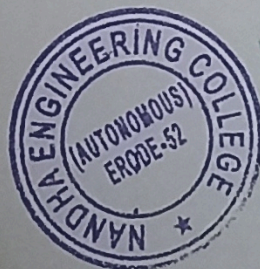
1. Name of the student: *R. Geetha*
2. Year & Branch of study: *II - MBA & 2022*
3. Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met			✓		
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful			✓		
d. Provided adequate time for questions and answered them satisfactorily			✓		
e. Opinion about the speaker	✓				
f. Suggestions if any: <i>NO</i>					

*R. Geetha*

Signature of the Student

*[Signature]*  
Coordinator



*[Signature]*  
**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

*[Signature]*  
HoD

**HEAD OF THE DEPARTMENT**  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE.  
ERODE - 638 052





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## DEPARTMENT OF MANAGEMENT STUDIES



# NANDHA ENGINEERING COLLEGE

(Autonomous)

Erode-638052, Tamil Nadu

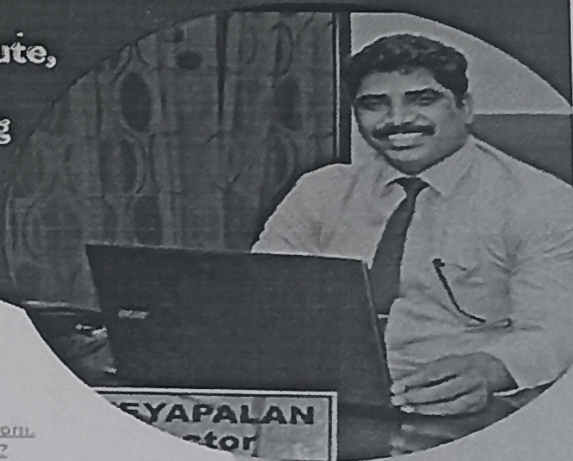
(Affiliated to Anna University, Chennai, Approved by AICTE, Accredited by NAAC (A+) & Accredited by NBA)

## DEPARTMENT OF MANAGEMENT STUDIES

Cordially Invite you all for International webinar on  
**CHANGE OF ATTITUDE AND PERCEPTION FOR  
LEADERSHIP**

**Prof.Selvarethnam Jayapalan M.com., Ph.D**

**Director,  
Advanced Technological Institute,  
Managing Director  
Mynah farm Guest and Training  
Center  
Batticaloa, Srilanka.**



**22-02-2023  
10:00AM**



**zoom**

<https://us04web.zoom.us/j/81951043277>  
pwd=Z09FMXNrbVNJN  
Q8cB01cTmV5QW9W9NUT  
09

### Convenor

Mr.L.Jothibasu,AP/MBA  
Mr.J.Tamilarasu,AP/MBA

### Organizing chair

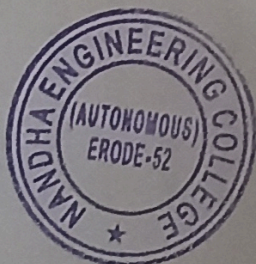
Dr.V.Manimegalai  
Head/MBA

### Principal

Dr.N.Rengarajan

### Director

Dr.J.Senthil



**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.



## ABOUT THE COLLEGE

Nandha Educational Trust was promoted by Thiru V .Shanmugan, chairman cum managing trustee in 1992 with a vision to serve and lead the society by imparting quality value based education as the mission. Nandha Engineering College was started in 2001 and is affiliated to the Anna University. The college is located in a serene atmosphere at a distance of 13 km from Erode. The college has state-of-the-art infrastructural facilities and offers 9 undergraduate, 6 postgraduate programmes in various disciplines of Engineering, Technology and Management with approved Research Centre for PhD programs.

## ABOUT THE DEPARTMENT

The Department of Management Studies was started in the year 2005. The Department owes to the emphasis on greater interface with industry, increased focus on research and improvement in infrastructure. One way out is

to promote Entrepreneurship and to inculcate a mindset among students in creating their own business ventures. The main focus has been on integrated learning, Consulting and 100 % placement records over the years and the department is fittingly equipped to inspire students to achieve new heights in career and life.


## PROFILE OF RESOURCE PERSON

Name: Mr.Selvarethnam Jayapalan

Designation: Director & MD,

Address: Mynah farm Guest and Training center, Bataloia, Srilanka



  
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Erode 638 052.

**NANDHA ENGINEERING  
COLLEGE**  
(Autonomous)  
**ERODE 638 052**  
**TAMILNADU**

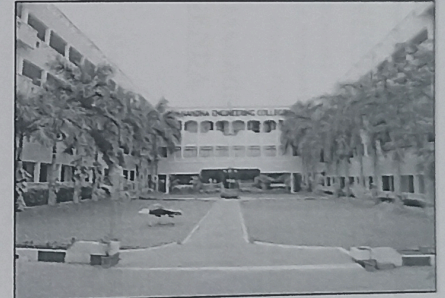


Department of Management Studies

Organizes

INTERNATIONAL WEBINAR

(22/02/2023)



Event Coordinator

Mr.L.Jothibasu

ASSISTANT PROFESSOR/MBA





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## DEPARTMENT OF MANAGEMENT STUDIES AGENDA

Prayer Song

Welcome Address and  
Guest

: **Dr.V.Manimegalai** Introduction to  
Head - Management Studies

Presidential Address

: **Thiru.V.Shanmugan**  
Chairman, Sri Nandha Educational Trust

Felicitations

: **Dr.S.Arumugam**  
CEO, Nandha Educational Institutions

**Thiru.S.Nandhakumar Pradeep**  
Secretary, Sri Nandha Educational Trust

**Thiru.S.Thirumoorthi**  
Secretary, Nandha Educational Institutions

Principal Address

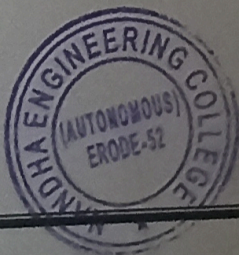
: **Dr.N.Rengarajan**  
Principal, Nandha Engineering College

Inaugural Address and Orientation:  
session on National Innovation  
and startup policy

**Mr.Selvarethnam Jayapalan**  
Director & MD, Advanced technological institute  
Mynah farm Guest and Training center  
Baticaloa, Srilanka

Vote of Thanks

: **Mr.L.Jothibasu**  
Asst. Professor - MBA



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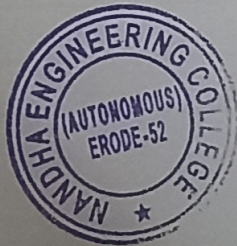
## DEPARTMENT OF MANAGEMENT STUDIES

### PROFILE OF THE GUEST

#### International Webinar

Date: 22-02-2023

Name : Mr.Selvarethnam Jayapalan  
Company : Advanced technological institute  
Mynah farm Guest and Training center  
Designation : Director & MD,



  
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(Autonomous)  
Erode - 638 052.





NANDHA ENGINEERING COLLEGE (Autonomous), ERODE-52

DEPARTMENT OF MANAGEMENT STUDIES

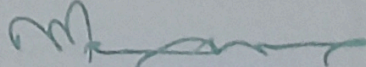
INTERNATIONAL WEBINAR PROGRAMME

Date : 22/2/2023

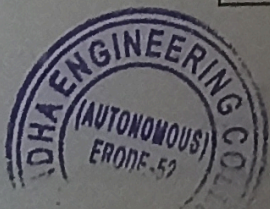
S.NO	REG.NO	STUDENT NAME
1	22BA001	ABARNA DEVI.S.A
2	22BA002	AHMED BASITH.K
3	22BA003	AJITHA.S
4	22BA004	ANGELIN.S
5	22BA005	BALAVIGNESHKUMAR.E
6	22BA006	DEVARAJ.B
7	22BA007	DHANASHREE.D
8	22BA008	DIVYA DHARSHINI.K
9	22BA009	GANISHKASRI.S
10	22BA010	GEEETHA.R
11	22BA011	GOKUL KRISHNAN.P
12	22BA012	GOKULRATHINAM. M
13	22BA013	JANANI.A
14	22BA014	JAYASHEELAN.P
15	22BA015	JELSIYA.J
16	22BA016	JEYA SHRI.R
17	22BA017	KALAIARASAN.M
18	22BA018	KALAIARASAN.S
19	22BA019	KARTHI.S
20	22BA020	KARUNAMOORTHY.D
21	22BA021	KAVINESHKUMAR.V
22	22BA022	KAVIYAN.V
23	22BA023	KESAVA PRASATH.M
24	22BA024	KRISHNARAJ.R
25	22BA025	LEEBIKA.S



S.NO	REG.NO	STUDENT NAME
26	22BA026	LOGESHWARI.K
27	22BA027	MOUNESH.S
28	22BA028	MOUNICA.S
29	22BA029	MOUSIK SHANKAR.S
30	22BA030	MUGUNDHAN.S.K
31	22BA031	NANDHAKUMAR.R
32	22BA032	NANDHAKUMAR.T
33	22BA033	NANDHINI.M(11.02.2001)
34	22BA034	NANDHINI.M(01.04.2002)
35	22BA035	NARESH.P
36	22BA036	PATHMARAJ.A
37	22BA037	PRAGADEESH.R
38	22BA038	PRATHIPA.M
39	22BA039	PRAVEENKUMAR.K
40	22BA040	PRIYADHARSHINI.M
41	22BA041	PUSHPANANDHINI.K
43	22BA043	SABARNA.M
44	22BA044	SANDHIYA.V
45	22BA045	SANGAVI.P
46	22BA046	SANJAI A
47	22BA047	SANJAY.K
48	22BA048	SANJAY.P.S
49	22BA049	SANJITH.S
50	22BA050	SANTHOSHKUMAR.M
51	22BA051	SARAVANA.T
52	22BA052	SHRUTHI.A
53	22BA053	SIBITHARAN.P
54	22BA054	SIVAPRAKASH.R
55	22BA055	SRI ANOOR RANJITH.V
56	22BA056	SUDHAKAR.D
57	22BA057	SUGANTH.V.K
58	22BA058	THANISH.S
59	22BA059	UMASANKAR.L
60	22BA060	VISHNU PRIYA.V

  
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**HEAD OF THE DEPARTMENT**  
 DEPARTMENT OF MANAGEMENT STUDIES  
 NANDHA ENGINEERING COLLEGE.  
 ERODE - 638 052







# NANDHA ENGINEERING COLLEGE

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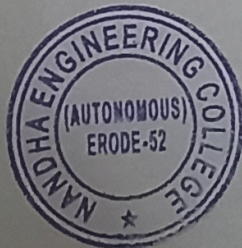


## DEPARTMENT OF MANAGEMENT STUDIES EVENT REPORT

Department of Management Studies, Nandha Engineering College has organized Refresher programme on 22-02-2023. The resource person for the program was **Mr.Selvarethnam Jayapalan** Director, Advanced Technological Institute, Managing Director, Mynah farm Guest and Training center, Batticaloa, Srilanka

The programme raise awareness about the significance of attitude and perception in leadership effectiveness. It helps the participants to understand how to shift in attitude and perception can positively impact leadership outcomes. Provides practical insights and tools to develop skills for cultivating a positive leadership mindset.

The resource person share real world examples and case studies illustrating successful leadership transformations through attitude and perception changes.



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Erode 638 052.





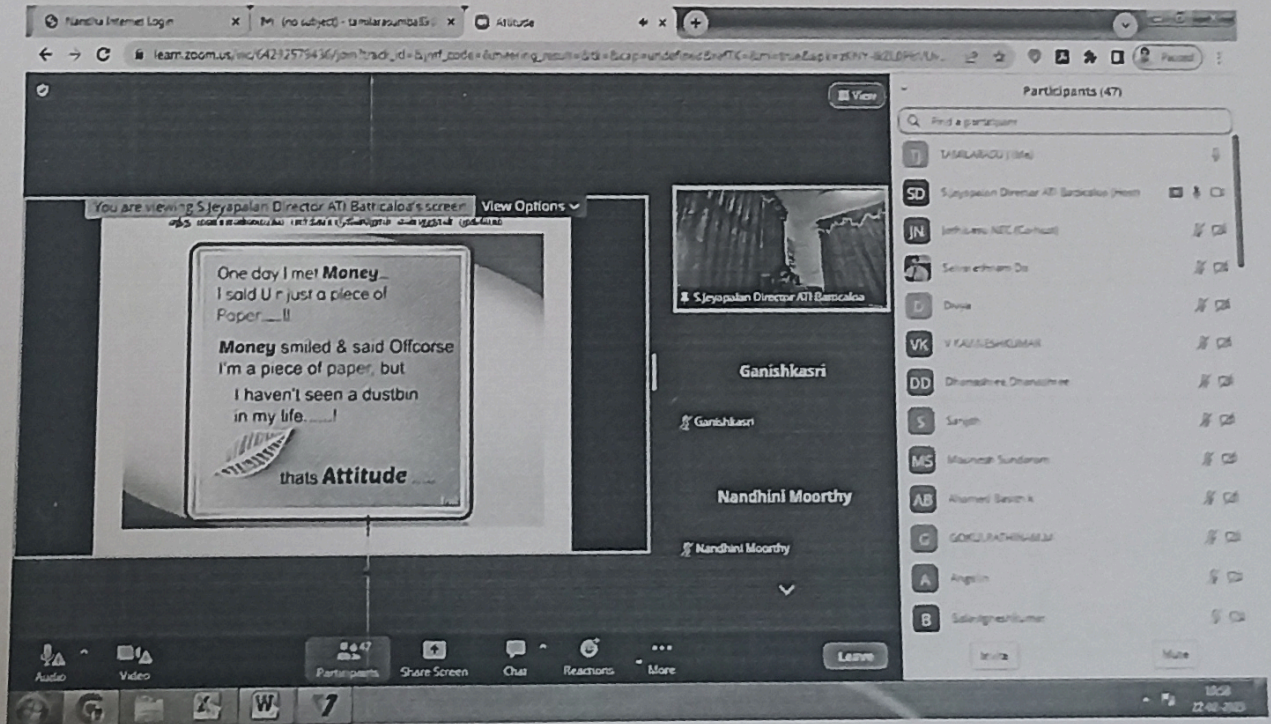
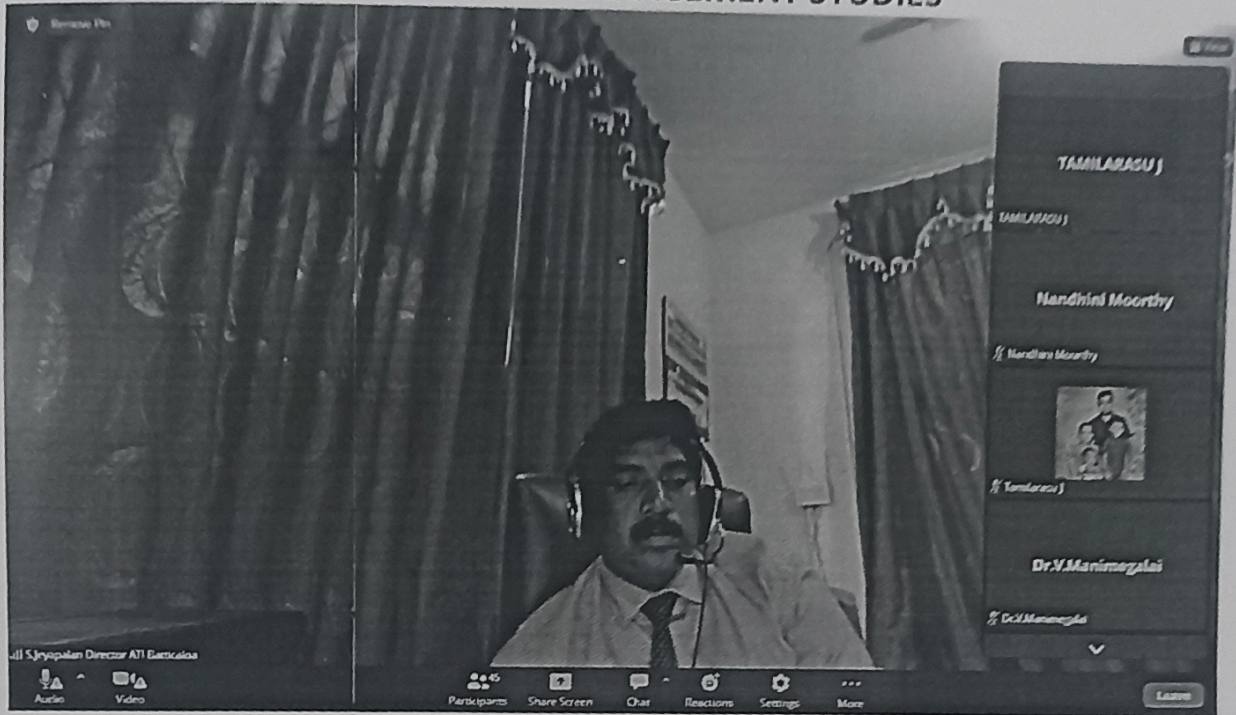
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## DEPARTMENT OF MANAGEMENT STUDIES





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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

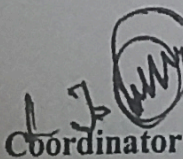
Title of the program: **CHANGE OF ATTITUDE AND PERCEPTION FOR LEADERSHIP**

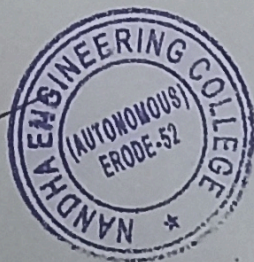
Name of the Resource person: **Mr.Selvarethnam Jayapalan**

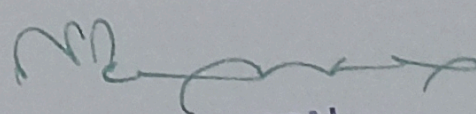
Date of the event: **22 - 02 - 2023**

1. Name of the student: **Lekshana S**
2. Year & Branch of study: **2023-2024 & MBA**
3. Please respond to the following statements

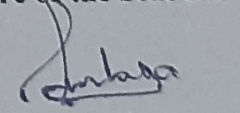
	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	✓				
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful	✓				
d. Provided adequate time for questions and answered them satisfactorily		✓			
e. Opinion about the speaker	✓				
f. Suggestions if any:					

  
Coordinator



  
PRINCIPAL  
Nandha Engineering College  
(Autonomous)  
Erode 638 052.

Signature of the Student

  
HoD  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE,  
ERODE - 638 052





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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

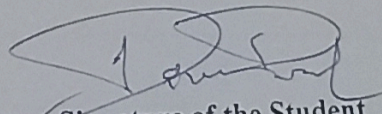
Title of the program: **CHANGE OF ATTITUDE AND PERCEPTION FOR LEADERSHIP**

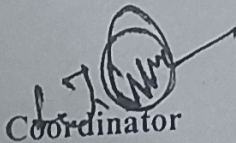
Name of the Resource person: Mr.Selvarethnam Jayapalan

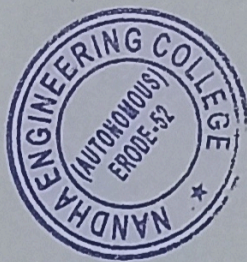
Date of the event: 22 - 02 - 2023


1. Name of the student: Divya Dhauhini - K
2. Year & Branch of study: II - M B A
3. Please respond to the following statements

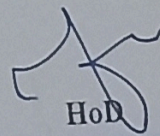
	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met		✓			
b. Overall arrangement / organization of the event.			✓		
c. Information and/or skills presented were relevant and useful			✓		
d. Provided adequate time for questions and answered them satisfactorily		✓			
e. Opinion about the speaker			✓		
f. Suggestions if any: _____					

  
Signature of the Student

  
Coordinator



  
PRINCIPAL  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

  
HoD  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF MANAGEMENT STUDIES  
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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Title of the program: **CHANGE OF ATTITUDE AND PERCEPTION FOR LEADERSHIP**

Name of the Resource person: **Mr. Selvarethnam Jayapalan**

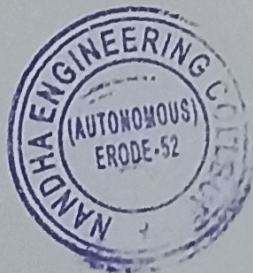
Date of the event: **22 - 02 - 2023**

1. Name of the student: **D. Dharmashree**
2. Year & Branch of study: **II - MBA**
3. Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met		✓			
b. Overall arrangement / organization of the event.			✓		
c. Information and/or skills presented were relevant and useful		✓			
d. Provided adequate time for questions and answered them satisfactorily			✓		
e. Opinion about the speaker		✓			
f. Suggestions if any:					

**D. Dharmashree**  
Signature of the Student

**[Signature]**  
Coordinator



**[Signature]**  
PRINCIPAL  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

**[Signature]**  
HoD  
HEAD OF THE DEPARTMENT  
DEPARTMENT OF MANAGEMENT STUDIES  
NANDHA ENGINEERING COLLEGE,  
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## DEPARTMENT OF MANAGEMENT STUDIES



### NANDHA ENGINEERING COLLEGE, Erode-52

An Autonomous Institution.

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## Department of Management Studies Association Of Intellectual Managers

Cordially invite you all for  
**Industrial Seminar**

On

**"Management strategy of Global Corporate Leaders"**



26.04.2023  
Wednesday  
01:30 PM



Conference Hall  
NEC

### Mr. M. Manoharan

Automotive Professional & Consultant  
Product development Department,  
Ashok Leyland Limited

#### Convener

Mr. N. Senthilkumar  
AP/MBA & Association In charge

#### Organizing Chair

Dr. V. Manimegalai  
Professor & Head/MBA

#### Chief Patron

Dr. N. Rengarajan  
Principal/NEC

#### Ms. Shruthi A

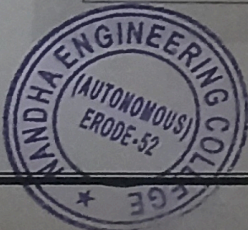
Student Association Secretary

#### Mr. Mounesh S

Student Association Treasurer

"A leader is a dealer in hope"

Mr. Santhosh Kumar N / Mr. Gokulrathinam M / Mr. Nandhakumar T / Mr. Devaraj B  
Mr. Mugunthan S K / Ms. Ganishkasri S / Ms. Sandhiya V / Mr. Kesava Prasath M  
Association Executive Members



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to promote Entrepreneurship and to inculcate a mindset among students in creating their own business ventures. The main focus has been on integrated learning, Consulting and 100 % placement records over the years and the department is fittingly equipped to inspire students to achieve new heights in career and life.

## PROFILE OF RESOURCE PERSON

Name: **Mr.M.Manoharan**

Designation: Automotive professional and consultant

Address: **Ashok Leyland Limited**



*N. Senthilkumar*  
**PRINCIPAL**  
Nandha Engineering College  
(Autonomous)  
Erode - 638 052.

**NANDHA ENGINEERING  
COLLEGE**  
(Autonomous)  
**ERODE 638 052**  
**TAMILNADU**



Department of Management Studies  
Organizes  
**INDUSTRIAL SEMINAR (26/04/2023)**



Event Coordinator  
**Mr.N.Senthilkumar**  
**ASSISTANT PROFESSOR/MBA**





# NANDHA ENGINEERING COLLEGE

(Autonomous)

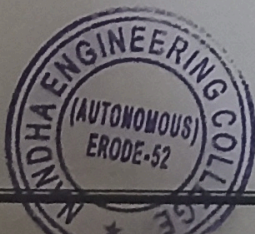
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Pitchandampalayam (PO), Vaikkalmedu, Erode, Perundurai Road, ERODE -638 052



## DEPARTMENT OF MANAGEMENT STUDIES

### AGENDA

- Prayer Song
- Welcome Address and Introduction to Guest : **Dr.V.Manimegalai**  
Head - Management Studies
- Presidential Address : **Thiru.V.Shanmugan**  
Chairman, Sri Nandha Educational Trust
- Felicitations : **Dr.S.Arumugam**  
CEO, Nandha Educational Institutions
- Thiru.S.Nandhakumar Pradeep**  
Secretary, Sri Nandha Educational Trust
- Thiru.S.Thirumoorthi**  
Secretary, Nandha Educational Institutions
- Principal Address : **Dr.N.Rengarajan**  
Principal, Nandha Engineering College
- Inaugural Address and Orientation: **Mr.M.Manoharan**  
session on National Innovation Automotive professional and consultant  
and startup policy Product development Department  
Ashok Leyland Limited
- Vote of Thanks : **Mr.N.Senthil Kumar**  
Asst. Professor - MBA



**PRINCIPAL**  
Nandha Engineering College  
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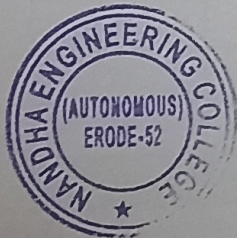
## DEPARTMENT OF MANAGEMENT STUDIES

### PROFILE OF THE GUEST

#### INDUSTRIAL SEMINAR

Date: 26-04-2023

Name : Mr.M.Manoharan  
Company : Ashok Leyland Limited  
Designation : Automotive professional and consultant  
Specialization: Product development



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DEPARTMENT OF MANAGEMENT STUDIES

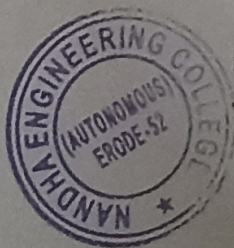
INDUSTRIAL SEMINAR PROGRAMME

Date : 26/04/2023

S.NO	REG.NO	STUDENT NAME
1	22BA001	ABARNA DEVI.S.A
2	22BA002	AHMED BASITH.K
3	22BA003	AJITHA.S
4	22BA004	ANGELIN.S
5	22BA005	BALAVIGNESHKUMAR.E
6	22BA006	DEVARAJ.B
7	22BA007	DHANASHREE.D
8	22BA008	DIVYA DHARSHINI.K
9	22BA009	GANISHKASRI.S
10	22BA010	GEEETHA.R
11	22BA011	GOKUL KRISHNAN.P
12	22BA012	GOKULRATHINAM. M
13	22BA013	JANANIA.A
14	22BA015	JELSIYA.J
15	22BA016	JEYA SHRI.R
16	22BA017	KALAIARASAN.M
17	22BA018	KALAIARASAN.S
18	22BA019	KARTHI.S
19	22BA020	KARUNAMOORTHY.D
20	22BA021	KAVINESHKUMAR.V
21	22BA022	KAVIYAN.V
22	22BA023	KESAVA PRASATH.M
23	22BA024	KRISHNARAJ.R
24	22BA025	LEEBIKA.S
S.NO	REG.NO	STUDENT NAME



26	22BA026	LOGESHWARI.K
27	22BA027	MOUNESH.S
28	22BA029	MOUSIK SHANKAR.S
29	22BA030	MUGUNDHAN.S.K
30	22BA031	NANDHAKUMAR.R
31	22BA033	NANDHINI.M(11.02.2001)
32	22BA034	NANDHINI.M(01.04.2002)
33	22BA035	NARESH.P
34	22BA037	PRAGADEESH.R
35	22BA038	PRATHIPA.M
36	22BA039	PRAVEENKUMAR.K
37	22BA040	PRIYADHARSHINI.M
38	22BA041	PUSHPANANDHINI.K
39	22BA043	SABARNA.M
40	22BA044	SANDHIYA.V
41	22BA045	SANGAVLP
42	22BA046	SANJAI.A
43	22BA047	SANJAY.K
44	22BA048	SANJAY.P.S
45	22BA049	SANJITH.S
46	22BA050	SANTHOSHKUMAR.M
47	22BA051	SARAVANA.T
48	22BA052	SHRUTHI.A
49	22BA053	SIBITHARAN.P
50	22BA054	SIVAPRAKASH.R
51	22BA055	SRI ANOOR RANJITH.V
52	22BA056	SUDHAKAR.D
53	22BA057	SUGANTH.V.K
54	22BA058	THANISH.S
55	22BA059	UMASANKAR.L



*[Handwritten Signature]*

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*[Handwritten Signature]*

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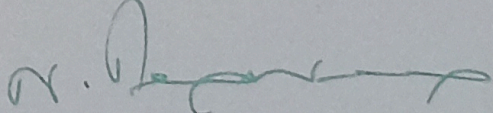
## DEPARTMENT OF MANAGEMENT STUDIES EVENT REPORT

Department of Management Studies, Nandha Engineering College has organized Refresher programme on 26-04-2023. The resource person for the program was Mr.M.Manoharan Automotive professional and consultant, Ashok Leyland Limited

The objective of an industrial seminar on the topic “ Management strategy of Global Leaders” explore and analyse the effective management strategies employed by successful global leaders. It includes understating their decision- making processes, leadership styles and innovative approaches to navigate challenges in the ever-evolving global business landscape. The seminar provides valuable insights and knowledge for the students to enhance their managerial skills and adapt to international dynamics.

The programme provide insights into strategies that drive organizational success in a global context , fostering learning and inspiration for professionals



  
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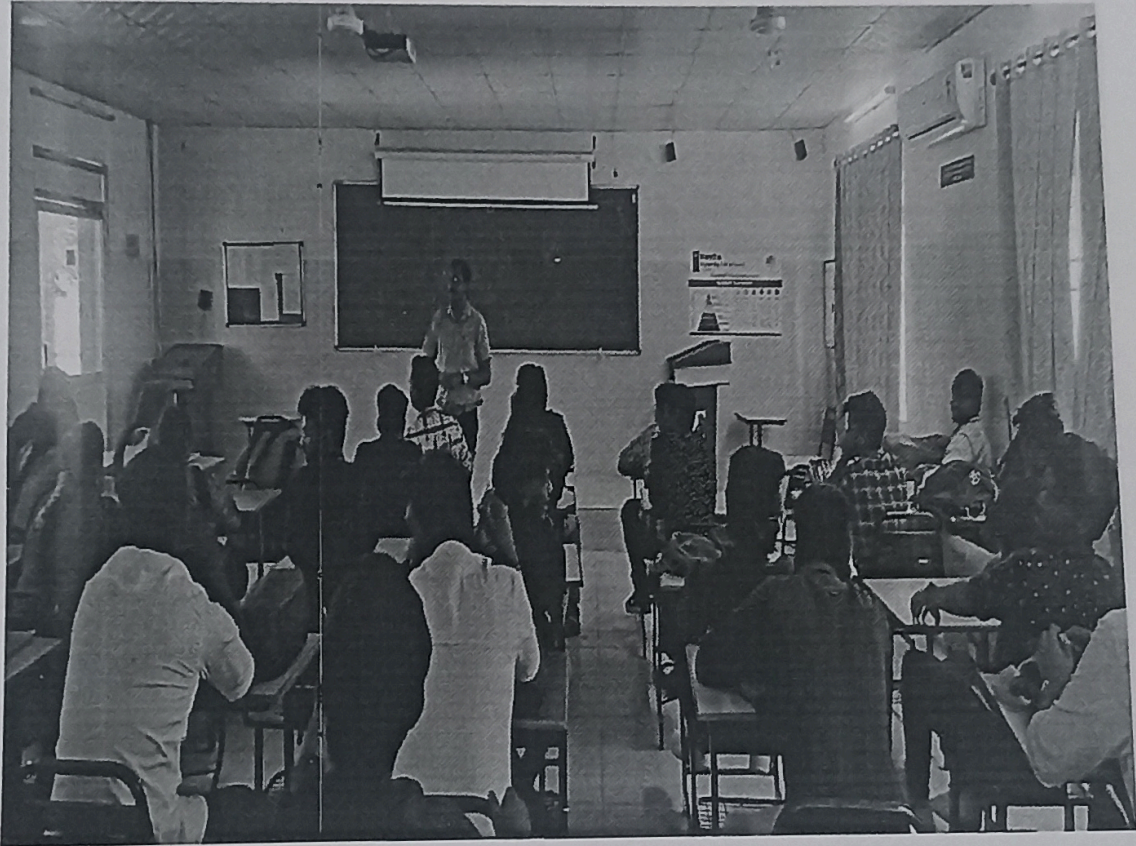
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## DEPARTMENT OF MANAGEMENT STUDIES Program Feedback Form

Title of the program: MANAGEMENT STRATEGY OF GLOBAL CORPORATE LEADERS

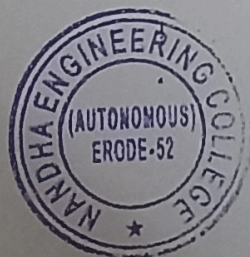
Name of the Resource person: Mr.M.Manoharan

Date of the event: 26 - 04 - 2023

1. Name of the student: Ajitha.S
2. Year & Branch of study: 1<sup>st</sup> - MBA
3. Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met			✓		
b. Overall arrangement / organization of the event.			✓		
c. Information and/or skills presented were relevant and useful			✓		
d. Provided adequate time for questions and answered them satisfactorily			✓		
e. Opinion about the speaker			✓		
f. Suggestions if any: Nil					

Signature of the Student

  
Coordinator

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## DEPARTMENT OF MANAGEMENT STUDIES

### Program Feedback Form

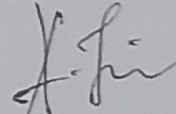
Title of the program: MANAGEMENT STRATEGY OF GLOBAL CORPORATE LEADERS

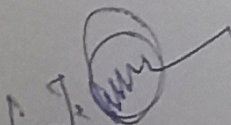
Name of the Resource person: Mr.M.Manoharan

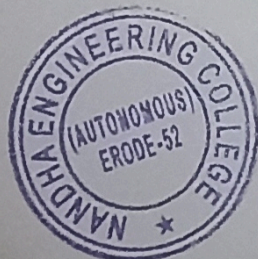
Date of the event: 26 - 04 - 2023

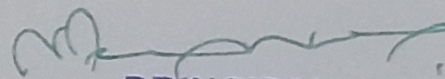
1. Name of the student: A. Janani
2. Year & Branch of study: 2022 - 2024 / MBA.
3. Please respond to the following statements

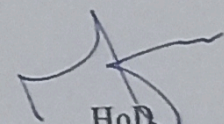
	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met	✓				
b. Overall arrangement / organization of the event.		✓			
c. Information and/or skills presented were relevant and useful		✓			
d. Provided adequate time for questions and answered them satisfactorily			✓		
e. Opinion about the speaker	✓				
f. Suggestions if any: No					

  
Signature of the Student

  
Coordinator



  
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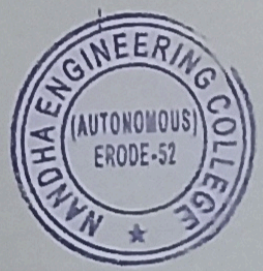
Title of the program: MANAGEMENT STRATEGY OF GLOBAL CORPORATE LEADERS  
 Name of the Resource person: Mr.M.Manoharan  
 Date of the event: 26 - 04 - 2023

- Name of the student: R. Jaya shri
- Year & Branch of study: II - MBA
- Please respond to the following statements

	Excellent	Very Good	Good	Fair	Poor
a. Seminar/workshop objectives were met		✓			
b. Overall arrangement / organization of the event.	✓				
c. Information and/or skills presented were relevant and useful		✓			
d. Provided adequate time for questions and answered them satisfactorily	✓				
e. Opinion about the speaker		✓			
f. Suggestions if any:					

*Jaya shri*  
Signature of the Student

*[Signature]*  
Coordinator



*[Signature]*  
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*[Signature]*  
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