

NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai ♦ Approved by AICTE ♦ Accredited by NBA - New Delhi

Pitchandampalayam (P.O), Vaikkalmedu, Erode - Perundurai Road, Erode - 638 052

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DEPARTMENT OF MANAGEMENT STUDIES

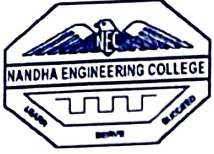
1.4 FEEDBACK SYSTEM

STUDENTS FEEDBACK ON CURRICULAM AND SYLLABUS

SURVEY COUNT:13								
S.No	Feedback Questions	Excellent	Good	Fair	Poor	Total Weightage	Percentage	3 - Scale Weightage
1.	The curriculum and syllabus are well organized and easy to follow	5	8	0	0	44	84.61	2.53
2.	Is the entire syllabus covered by the faculty?	2	10	1	0	40	76.92	2.30
3.	Laboratory exercise improve my ability to understand concepts and helps to relate and apply theory to practice	2	8	3	0	38	73.07	2.19
4.	The depth of the syllabus is proportional to course outcomes	3	9	1	0	41	78.84	2.36
5.	The correct credit were allocated to the course depending on the difficulty of the course	2	11	0	0	41	78.84	2.36
6.	The syllabus provide the necessary skill set required by the industry	2	9	2	0	39	75	2.25
7.	The books prescribed as reference material are relevant, updated and appropriate	3	9	1	0	41	78.84	2.36
8.	The elective offered are pertinent to the specification streams and to technology advancements	3	8	2	0	40	76.92	2.30
9.	Is the syllabus career oriented?	3	7	2	1	38	73.07	2.19
10.	Is the pre-requisite course appropriate?	5	6	2	0	42	80.76	2.42
11.	Does the teacher provide examples of concepts/principles, description effectively?	3	10	0	0	42	80.76	2.42


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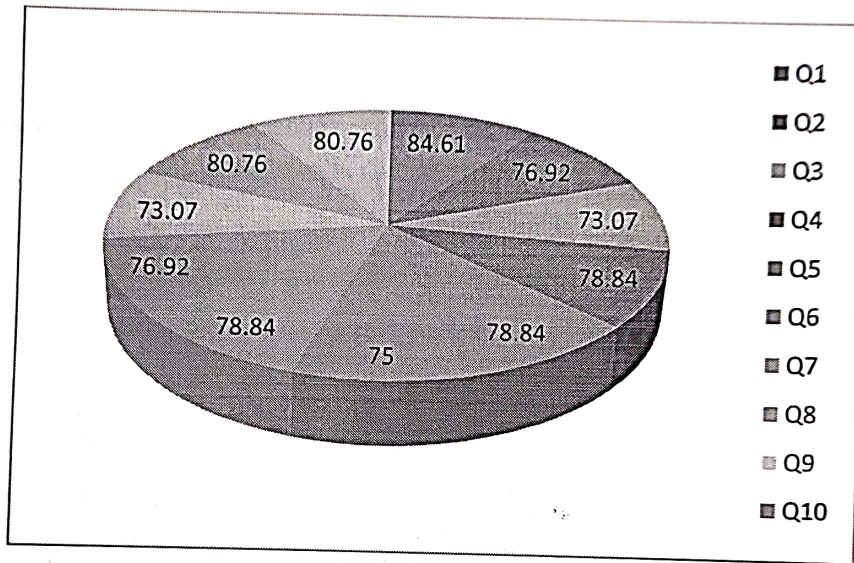
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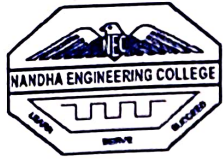
DEPARTMENT OF MANAGEMENT STUDIES

1.4 FEEDBACK SYSTEM

STUDENT FEEDBACK REPORT ON CURRICULUM AND SYLLABUS




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1.4.2 Feedback Analysis and Report

Student Feedback Analysis:

IQAC developed a student feedback form, and the feedback link was created by the departments in coordination with the IQAC office. Feedback was collected from postgraduate students, and the following insights were gathered:

- A majority of students expressed satisfaction with the curriculum and syllabus development.
- They felt that the depth of the syllabus was adequate for building competencies and aligned well with the course outcomes. The course content was found to be interconnected and met the requirements of subsequent courses.
- Students agreed that laboratory exercises effectively complemented theoretical concepts, enabling them to apply these concepts to real-world scenarios.
- Many students opined that the curriculum and syllabus are on par with similar programs offered by other institutions.
- They appreciated the range of electives offered noting that these reflect current trends and align with corporate expectations.
- Most students acknowledged that the syllabus is career-oriented. Practical courses such as the Research Immersion Project, Community Immersion Project, and project work were highlighted as instrumental in enhancing analytical skills and preparing students for industry readiness.
- Students suggested incorporating more practical courses to increase exposure to industry expectations. These recommendations have been considered to support their career growth and development.


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1.4 FEEDBACK SYSTEM

ALUMNI FEEDBACK ON CURRICULAM AND SYLLABUS

SURVEY COUNT-9								
S.No	Feedback Questions	Excellent	Good	Fair	Poor	Total Weightage	Percentage	3 - Scale Weightage
1.	Academic initiatives taken by the college to improve technical or industry required knowledge is sufficient	5	3	1	0	27	84.37	2.53
2.	Co-curricular initiatives taken by the college to improve the students technical/professional skills	4	5	0	0	28	87.50	2.62
3.	Whether the Choice Based Credit System was in tune with the existing or emerging trends of the industry	3	5	1	0	25	78.12	2.34
4.	Whether the Programme offered to you was suitably demanding the industrial need	3	5	1	0	25	78.12	2.34
5.	Was the Syllabus prescribed for the programme are well organized and structured?	4	4	1	0	26	81.25	2.43
6.	Content of the courses (subjects) offered under my programme was up to date and relevant	4	4	1	0	26	81.25	2.43
7.	Project work / Internships offered under my programme was challenging and constructive	4	4	1	0	27	84.37	2.53
8.	Open Elective courses offered were diverse and resourceful	3	3	2	0	25	78.12	2.34
9.	Overall learning environment offered in the campus	5	3	1	0	29	90.62	2.71


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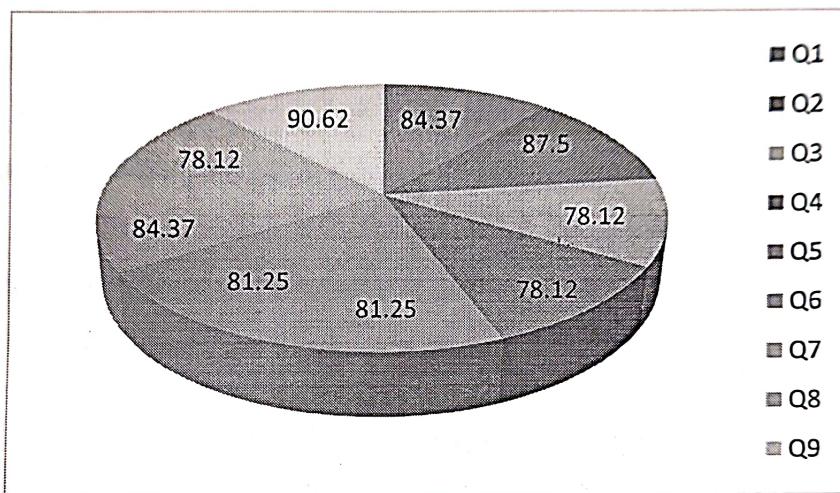
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DEPARTMENT OF MANAGEMENT STUDIES

1.4 FEEDBACK SYSTEM

ALUMNI FEEDBACK REPORT ON CURRICULUM AND SYLLABUS



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1.4.2 Feedback Analysis and Report

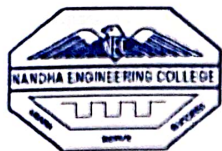
Alumni Feedback Analysis:

The purpose of the alumni feedback is to gather insights from graduates regarding the quality of education and learning experiences they received from the college. This feedback primarily aims to evaluate the effectiveness of the programs offered and to identify and address gaps between corporate expectations and academic preparation. The analysis provides an understanding of alumni satisfaction with the curriculum, teaching, and overall learning environment.

- Alumni noted that the college's co-curricular initiatives significantly enhanced their professional and ethical skills, aligning well with industry demands. The managerial activities conducted during their studies were highly effective and valuable throughout their academic journey.
- Most alumni agreed that the academic initiatives undertaken by the college contributed to strengthening their technical knowledge, particularly through technical project work and summer training programs or internships.
- They acknowledged that the course content was regularly updated and effectively designed to meet corporate expectations.
- Feedback indicated that the open elective courses were beneficial, though alumni suggested incorporating more recent business topics. They also recommended enhancing the choice-based credit system by including emerging industry trends.
- A majority of alumni expressed that the campus learning environment was excellent, and the syllabus was well-organized and structured.


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1.4 FEEDBACK SYSTEM

FACULTY FEEDBACK ON CURRICULAM AND SYLLABUS

SURVEY COUNT = 8								
S.No	Feedback Questions	Excellent	Good	Fair	Poor	Total Weightage	Percentage	3 - Scale Weightage
1	Curriculum and syllabus on par with recent trends	3	5	0	0	27	84.37	2.53
2	Elucidation of course outcomes	3	4	1	0	25	78.12	2.34
3	Adequacy of Academic tasks in the course plan	4	4	0	0	28	87.5	2.62
4	Syllabus in accordance with competitive examinations	3	5	0	0	27	84.37	2.53
5	Importance and relevance of the course to industry and societal needs	6	2	0	0	30	93.75	2.81
6	Accessibility of relevant reading Materials and E-sources in the library	3	2	3	0	24	75.00	2.25
7	Course equilibrium between theory and application	2	4	2	0	24	75.00	2.25
8	Privilege to propose, modify, suggest and incorporate new topics in the syllabus through proper forum	4	3	1	0	27	87.5	2.62
9	Flexibility in adopting new techniques/ tools strategies in reaching	8	0	0	0	32	100	3
10	Scope provided for research activities	4	2	2	0	26	81.25	2.43

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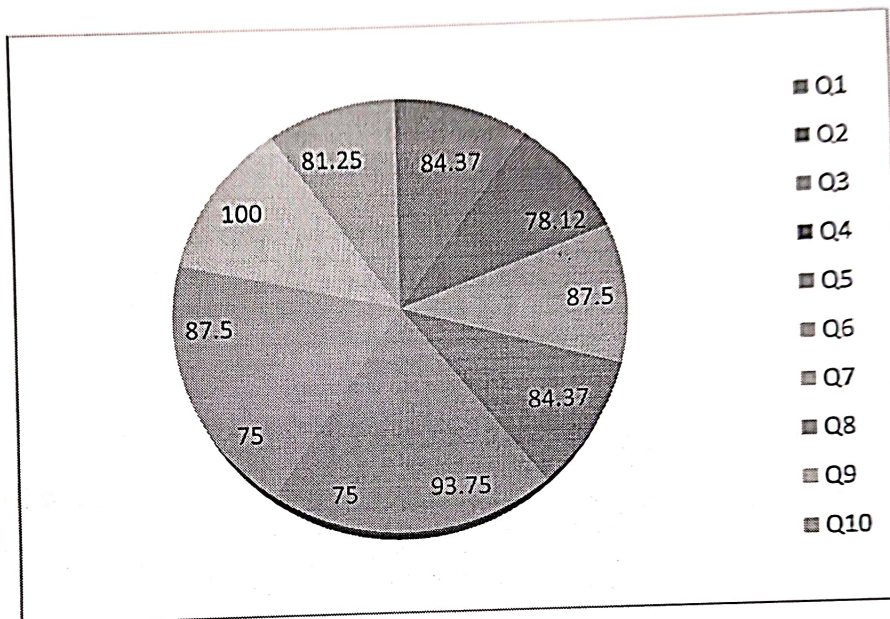
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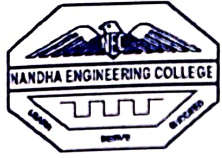
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1.4 FEEDBACK SYSTEM

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1.4.2 Feedback Analysis and Report

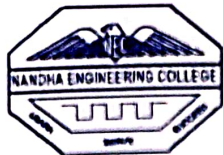
Faculty Feedback Analysis:

Faculty feedback is a crucial tool for enhancing course content and curriculum development.

Teachers play a key role in designing and implementing the curriculum to equip students with the technical knowledge and skills necessary to meet industry expectations, fostering their growth as entrepreneurs or employees.

- Most faculty members acknowledged that the curriculum and syllabus are designed to align with recent industry trends and address societal needs.
- The majority of teachers agreed that reading materials are readily accessible, and e-resources are available in the library.
- Faculty members strongly agreed that they have the opportunity to suggest, adapt, and incorporate innovative teaching techniques to enhance students' employability skills and knowledge.
- Many faculty members approved that course outcomes are well-defined and clearly articulated, with a strong emphasis on research activities.
- Faculty suggested placing greater focus on providing resources to support students in preparing for competitive examinations.

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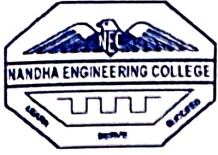
1.4 FEEDBACK SYSTEM

EMPLOYER FEEDBACK ON CURRICULAM AND SYLLABUS

SURVEY COUNT:5								
S.No	Feedback Questions	Excellent	Good	Fair	Poor	Total Weightage	Percentage	3 - Scale Weightage
1.	Satisfaction with the calibre of the graduates	3	2	0	0	18	90	2.70
2.	Satisfaction that graduates are learning the right skills/courses relevant to your organisation's requirements	4	0	1	0	18	90	2.70
3.	Satisfaction with the speed at which course content is being adapted to meet the changing industrial needs	3	2	0	0	18	90	2.70
4.	Institutional Reputation	2	2	1	0	16	80	2.40
5.	Relevant subject or Discipline Knowledge	3	1	1	0	16	80	2.40
6.	Quality of Employability Skills and Attributes of our graduates	2	3	0	0	14	70	2.10
7.	The institution produces high quality graduates	4	0	1	0	18	90	2.70
8.	Successful past experience of recruiting from this institution	3	1	1	0	17	85	2.55
9.	Organisation and institution collaborate on joint research projects	4	1	0	0	19	95	2.85
10.	Ability to apply professional and / or technical knowledge in the workplace	3	2	0	0	18	90	2.70

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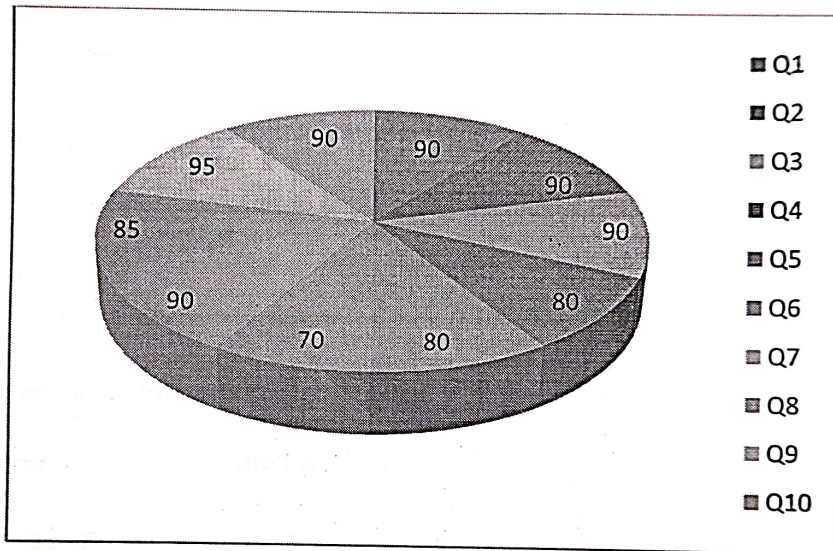
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1.4 FEEDBACK SYSTEM

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1.4.2 Feedback Analysis and Report

Employer Feedback Analysis:

Employer feedback is collected from various recruiting companies through structured questionnaires. This feedback focuses on the caliber of graduates, the skills imparted through the course content, discipline-specific knowledge, employability skills, and the practical application of professional knowledge by the graduates.

- The majority of employers agreed that graduates have acquired business skills that align with their requirements.
- Some employers highlighted that graduates possess excellent discipline-specific knowledge and are capable of effective communication.
- Employers acknowledged that graduates demonstrate adequate employability skills and professional knowledge, enabling them to excel in corporate environments.
- Many employers emphasized that Industry-Institution collaboration in research projects equips students with insights into recent business trends and helps them adapt effectively to organizational settings.
- Employers affirmed that aligning course content with industrial needs would further enhance the technical skills of students, ensuring they meet corporate expectations.


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1.4.2 Feedback Analysis and Report

ACTION TAKEN REPORT:

Feedback emphasized the importance of designing an industry-focused syllabus and revising course content to meet evolving industry requirements.

- Introduced additional practical-oriented courses and workshops to provide students with hands-on experience, aligning with industry expectations.
- Revised the curriculum to include electives based on emerging trends and business requirements, ensuring relevance to corporate demands.
- Established a dedicated resource section in the library and online portals to support students in preparing for competitive examinations.
- Expanded partnerships with industries for collaborative research projects, internships, and guest lectures to provide students with exposure to recent business trends.
- Regularly updated course content in consultation with industry experts to ensure alignment with the latest trends and societal needs.
- Enhanced campus infrastructure to support an effective and organized learning environment, including upgrades to laboratory facilities and e-learning resources.
- Conducted workshops and training sessions for faculty to incorporate innovative teaching techniques and strategies that enhance employability skills among students.
- Increased emphasis on research activities through projects such as Research Immersion and Community Immersion, fostering critical thinking and analytical skills.
- Expanded access to reading materials, e-sources, and digital libraries to ensure resources are readily available for both students and faculty.
- Placement training programs, seminars, and guest lectures were conducted to enhance students' technical and employability skills.
- The introduction of innovative teaching methods has been recommended to align with industry expectations.
- Prominent entrepreneurs from Erode and nearby areas were invited to Entrepreneurship Awareness Camps and seminars to inspire students to pursue entrepreneurship and establish their own businesses.


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