

**Report on Anti-Drug Pledge
Campaign –
"Drug-Free Society"**



NANDHA Engineering College (Autonomous)

(Affiliated to Anna University, Chennai, Approved by AICTE, New Delhi, Accredited by NAAC with A+ Grade)
Erode - 638 052, Tamil Nadu.



ANTI - DRUG CLUB

Organizes

ANTI-DRUG MASS PLEDGE EVENT

*AUG
11
2025*



11 AM



NEC - Conference Hall



**SAY NO
TO DRUGS**

"Drugs are a bet with the mind." – Jim Morrison



தமிழ்நாடு அரசு



உள், மதுவிலக்கு மற்றும் ஆயத்தீர்வைத் துறை
சார்பாக

11 ஆகஸ்ட் 2025, அன்று

மாண்புமிகு தமிழ்நாடு முதலமைச்சர்
அவர்களுடன் இணைந்து

போதைப்பழக்கத்திற்கு
எதிராக பெருந்திரளாக

உறுதிமொழி ஏற்க

உங்களை அன்புடன் அழைக்கிறோம்.

QR குறியீட்டை ஸ்கேன் செய்து,
உறுதிமொழியை எடுத்து, உங்கள்
சான்றிதழைப் பதிவிறக்கம் செய்து
கொள்ளவும்.



போதைப்பொருள்கள் இல்லாத தமிழகத்திற்காக
ஒன்றுபடுவோம்.



போதைப்பொருட்கள் இல்லாத தமிழ்நாடு உள், மதுவிலக்கு மற்றும் ஆயத்தீர்வைத் துறை வழங்கும்

போதைப்பழக்கத்திற்கு எதிரான உறுதிமொழி

போதைப் பழக்கத்தால் ஏற்படும் தீய விளைவுகளை நான் முழுமையாக அறிவேன். நான் போதைப் பழக்கத்திற்கு ஆளாகமாட்டேன். மேலும், எனது குடும்பத்தினரையும், நண்பர்களையும் போதைப் பழக்கத்திற்கு ஆளாகாமல் தடுத்து, அவர்களுக்கு அறிவுரைகளை வழங்குவேன். போதைப் பழக்கத்திற்குள்ளானவர்களை மீட்டெடுத்து, அவர்களை நல்வழிப்படுத்த எனது பங்களிப்பை முழுமையாகத் தருவேன்.

போதைப் பொருட்களின் உற்பத்தி, நுகர்வு, பயன்பாடு ஆகியவற்றிற்கு எதிரான தடுப்பு நடவடிக்கைகளின் மூலம் போதைப் பொருட்களை தமிழ்நாட்டில் வேரறுக்க அரசுக்குத் துணைநிற்பேன். மாநிலத்தின் வளர்ச்சிக்கும் மக்களின் நல்வாழ்விற்கும் நான் அர்ப்பணிப்புடன் பங்காற்றுவேன் என்று உளமார உறுதி கூறுகிறேன்.

ஸ்கேன் செய்யுங்கள் சான்றிதழை
பெற்றுக்கொள்ளுங்கள்.





Activity	Anti-Drug Pledge Campaign - "Drug-Free Society"			
Target Group	All Under- Graduate Students of B.E/B.Tech			
Date	11.08.2025			
SDG Alignment	<u>SDG - 3</u>	<p>Good Health & Well-being</p> <p>Ensure healthy lives and promote well-being for all at all ages</p>	<p>3 GOOD HEALTH AND WELL-BEING</p> 	
	<u>SDG - 4</u>		<p>Quality Education</p> <p>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p>	<p>4 QUALITY EDUCATION</p> 
	<u>SDG - 17</u>		<p>Partnerships for the Goals</p> <p>Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development</p>	<p>17 PARTNERSHIPS FOR THE GOALS</p> 

EVENT REPORT

Introduction about the program

The Anti-Drug Club of Nandha Engineering College (Autonomous), Erode organized an Anti-Drug Mass Pledge Campaign on 11th August 2025 as part of its continuous efforts to combat substance abuse among youth. The event began with an introductory address highlighting the devastating effects of drug use on individuals, families, and society. Faculty coordinators and student representatives discussed how awareness and education are key tools in preventing drug addiction. A formal pledge-taking ceremony followed, where all students, faculty, and staff united to take an oath to stay away from drugs and to encourage peers to lead a healthy, productive life. The collective recitation of the pledge symbolized unity and responsibility toward a drug-free campus and community. Motivational talks by the faculty encouraged students to focus on personal growth, mental well-being, and social contribution. Placard and slogans were displayed to visually reinforce the message of the campaign.

Objectives

- ✚ The primary objective of the Anti-Drug Pledge Campaign was to create awareness among students about the physical, psychological, and social consequences of drug addiction.
- ✚ The event emphasized the moral and social responsibility of youth to build a drug-free society through collective commitment and positive behavioral change.

Outcome of the Campaign:

- ✚ Students gained awareness of the severe impact of drug abuse on health, academics, and social relationships.
- ✚ The pledge reinforced students' determination to remain free from harmful substances.
- ✚ The event strengthened the Anti-Drug Club's mission to promote a safe, healthy, and responsible campus culture.
- ✚ The campaign encouraged students to act as peer ambassadors to spread anti-drug awareness within and beyond the campus.

SDG Mapping

The campaign strongly aligns with the following Sustainable Development Goals:

SDG	Goal Description	Detailed Relevance to Campaign
SDG 3 – Good Health and Well-being	Ensure healthy lives and promote well-being for all at all ages	The campaign promoted physical and mental well-being by discouraging drug abuse and encouraging a healthy lifestyle among students.
SDG 4 – Quality Education	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	Awareness sessions and pledge-taking promoted value-based education, moral awareness, and informed decision-making among youth.
SDG 17 – Partnerships for the Goals	Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development	Collaboration among faculty, students, and the Anti-Drug Club demonstrated partnership in achieving a collective goal for social well-being.

Impact and Reflection

The Anti-Drug Mass Pledge Campaign inspired the student community to take accountability for their actions and to be role models for their peers. The event not only raised awareness but also built a sense of social responsibility and commitment to sustainable health and education goals. By aligning with the United Nations' SDGs, the campaign reaffirmed the institution's commitment to holistic student development and community betterment.

Glimpses of the Event



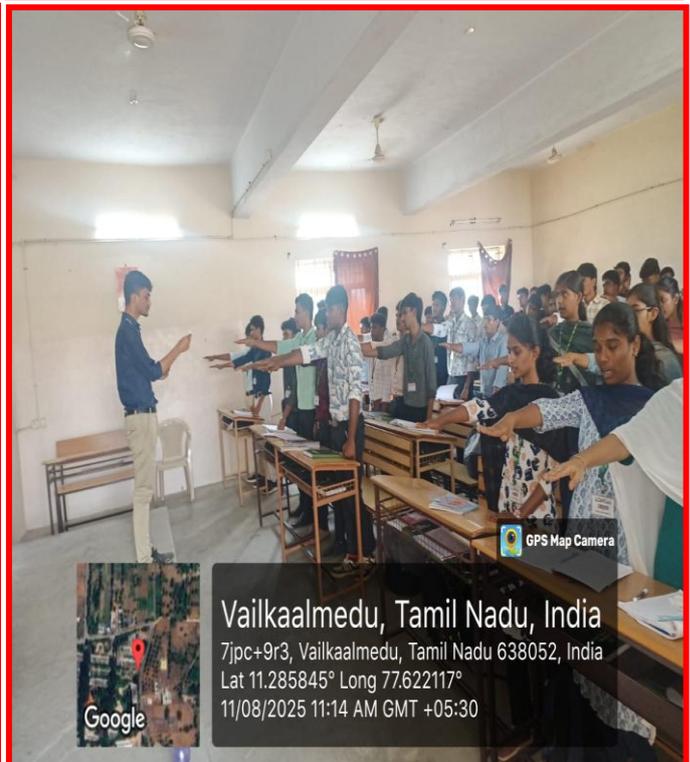
Vaikalmedu, Tamil Nadu, India
Block-7, Nec Campus, Vaikalmedu, Tamil Nadu 638052, India
Lat 11.284163° Long 77.620907°
11/08/25 11:17 AM GMT +05:30



Vaikalmedu, Tamil Nadu, India
Block-7, Nec Campus, Vaikalmedu, Tamil Nadu 638052, India
Lat 11.284094° Long 77.620841°
11/08/2025 10:56 AM GMT +05:30



Vaikalmedu, Tamil Nadu, India
7jpc+9r3, Vaikalmedu, Tamil Nadu 638052, India
Lat 11.285892° Long 77.621982°
11/08/2025 11:00 AM GMT +05:30



Vaikalmedu, Tamil Nadu, India
7jpc+9r3, Vaikalmedu, Tamil Nadu 638052, India
Lat 11.285845° Long 77.622117°
11/08/2025 11:14 AM GMT +05:30

Anti-Drug Pledge Campaign Report



NANDHA ENGINEERING COLLEGE (Autonomous)

Affiliated to Anna University, Chennai ♦ Approved by AICTE ♦ Accredited by NBA - New Delhi

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Website : www.nandhaengg.org

E mail : info@nandhaengg.org

Date: 11.08.2025

Annexure - I

This is to certify that the pledge against drug abuse led by the Hon'ble Chief Minister of Tamil Nadu has been taken by 1425 number of students in Nandha Engineering College (Autonomous), Perundurai, Erode - 52 on 11.08.2025 at 11.15 AM.

Name of Institution : Nandha Engineering College (Autonomous),
Perundurai, Erode - 52
Address of Institution : Vaikkalmedu, Perundurai, Erode - 638052
District : Erode
Name of Head of the Institution : Dr.U.S.Ragupathy, M.E., Ph.D.
Principal

Signature with seal of Head of the Institution

PRINCIPAL
Nandha Engineering College
(Autonomous)
Erode - 638 052.



N.K.R.
11/8/25

Conclusion

The **Anti-Drug Mass Pledge Campaign** served as a vital step toward creating a healthy, drug-free academic environment. The active participation of students and faculty reflected the collective resolve to fight against substance abuse. The initiative effectively reinforced the message of choosing life, discipline, and well-being over addiction contributing directly to the vision of a **“Drug-Free Society.**