

**Activity Report on  
Awareness Campaign on  
Drug Addiction –  
“Choose Life, Not Drugs”**



# NANDHA Engineering College (Autonomous)

(Affiliated to Anna University, Chennai, Approved by AICTE, New Delhi,  
Accredited by NAAC with A+ Grade)  
Erode - 638 052, Tamil Nadu.



## DEPARTMENT OF FRESHMEN ENGINEERING

### & De - Addiction Committee

Jointly Organizes

a

*Awareness Campaign on  
Drug Addiction – “Choose Life, Not Drugs”*



September

22-24

2025



First Year Block  
7 & 9

#### ADC - Coordinators

Dr. K.S.Mohan,  
ASP/Physics

#### Convenor

Mr. R. Thiruneelakkandan,  
HEAD - FE

#### Patrons

Dr. U. S. Ragupathy,  
Principal



# NANDHA ENGINEERING COLLEGE

(Autonomous)

Affiliated to Anna University Chennai • Approved by AICTE • Accredited by NBA-New Delhi

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## FRESHMEN ENGINEERING DEPARTMENT

NEC/FED/ODD/2025-26/02

Date: 19.09.2025

### CIRCULAR

Subj: Awareness Campaign on Drug Addiction – “Choose Life, Not Drugs”

The De-Addiction Committee of Nandha Engineering College is organizing an awareness campaign titled “Choose Life – Not Drugs” for all First Year Engineering Students.

As part of this campaign, the committee members will be visiting all classrooms to interact with students and explain in detail the harmful effects of drug consumption and the importance of leading a healthy, drug-free life.

The schedule as follows:

| Date                | Scheduled Time   | Department | Date                   | Scheduled Time   | Department    |
|---------------------|------------------|------------|------------------------|------------------|---------------|
| 22.09.2025 (Monday) | 10.00 - 10.30 AM | Agri       | 23.09.2025 (Tuesday)   | 2.00 - 2.30 PM   | CSE - A       |
|                     | 10.30 - 10.55 AM | CSE(CS)    |                        | 2.30 - 3.00 PM   | CSE - B       |
|                     | 11.05 - 11.30 AM | AI&DS - B  |                        | 3.00 - 3.30 PM   | CSE - C       |
|                     | 12.00 - 12.30 PM | BME        |                        | 3.45 - 4.15 PM   | CSE - D       |
|                     | 12.30 - 12.55 PM | CSE(IoT)   |                        |                  |               |
|                     | 2.00 - 2.30 PM   | IT - A     | 24.09.2025 (Wednesday) | 10.15 - 10.45 AM | Civil & Chemi |
|                     | 2.30 - 3.00 PM   | IT - B     |                        | 11.05 - 11.30 AM | EEE           |
|                     | 3.00 - 3.30 PM   | MECH       |                        | 11.45 - 12.15 PM | ECE - A       |
| 3.45 - 4.15 PM      | AI&DS - A        |            | 12.15 - 12.15 PM       | ECE - B          |               |

*J. S. [Signature]*  
ADC - Convenor

*[Signature]*  
19.9.25  
Head - Freshmen Engineering



NANDHA ENGINEERING COLLEGE (Autonomous)

ERODE - 52

DEPARTMENT OF FRESHMEN ENGINEERING

SDG Initiatives @ NEC



|                      |  |  |
|----------------------|--|--|
| <b>Activity</b>      | Awareness Campaign on Drug Addiction – “Choose Life, Not Drugs”  |  |
| <b>Target Group</b>  | First year Under- Graduate Students of B.E/B.Tech - Batch 2025   |  |
| <b>Date</b>          | 22.09.2025 to 24.09.2025   |  |
| <b>SDG Alignment</b> | <p><b><u>SDG - 3</u></b></p> <p>Good Health &amp; Well-being</p> <p>Promotes physical and mental health by preventing substance abuse.</p>                                     |  |
|                      | <p><b><u>SDG - 4</u></b></p> <p>Quality Education</p> <p>Provides knowledge and awareness on health, well-being, and life skills.</p>  |  |
|                      | <p><b><u>SDG - 17</u></b></p> <p>Partnerships for the Goals</p> <p>Collaboration among students, faculty, and health organizations for a sustainable, drug-free community.</p> |  |

**EVENT REPORT**

**Introduction about the program**

Drug addiction is a severe global health issue that affects physical, mental, and social well-being. To educate young adults and prevent the onset of substance abuse, the De-Addiction Committee of Nandha Engineering College launched the awareness campaign “Choose Life – Not Drugs”. The campaign aims to equip students with knowledge about the risks associated with drug consumption and promote a healthy, drug-free lifestyle.

**Objectives**

- ✚ To educate students on the harmful effects of drug and substance abuse.
- ✚ To promote healthy and drug-free lifestyle practices among young adults.
- ✚ To encourage students to adopt positive alternatives such as sports, cultural activities, and community service.
- ✚ To empower students with knowledge to resist peer pressure and make responsible choices.

### Campaign Activities:

- ✚ Committee members visited classrooms across all first-year departments.
- ✚ Interactive sessions were conducted highlighting the physical, psychological, and social consequences of drug abuse.
- ✚ Real-life case examples and awareness materials were presented to engage students.
- ✚ Motivational discussions encouraged students to prioritize their health, studies, and family relationships over harmful habits.

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|                     | 10.30 - 10.55 AM | CSE(CS)    |                        | 2.30 - 3.00 PM        | CSE - B           |
|                     | 11.05 - 11.30 AM | AI&DS - B  |                        | 3.00 - 3.30 PM        | CSE - C           |
|                     | 12.00 - 12.30 PM | BME        |                        | 3.45 - 4.15 PM        | CSE - D           |
|                     | 12.30 - 12.55 PM | CSE(IoT)   | <b>Date</b>            | <b>Scheduled Time</b> | <b>Department</b> |
|                     | 2.00 - 2.30 PM   | IT - A     | 24.09.2025 (Wednesday) | 10.15 - 10.45 AM      | Civil & Chemi     |
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|                     | 3.00 - 3.30 PM   | MECH       |                        | 11.45 - 12.15 PM      | ECE - A           |
|                     | 3.45 - 4.15 PM   | AI&DS - A  |                        | 12.15 - 12.15 PM      | ECE - B           |

### ADC – Committee Members

| Name of the Member                   | Position       | Designation       |
|--------------------------------------|----------------|-------------------|
| <b>Dr.K.S. Mohan</b>                 | Convenor       | ASP/Physics       |
| <b>Mr.K. Gobinath (24AG010)</b>      | Student Member | II Year AGRI      |
| <b>Mr.P. Rajkishore (24CS156)</b>    |                | II Year CSE       |
| <b>Mr.S, Sai Siddhardh (24CI048)</b> |                | II Year CSE (IoT) |
| <b>Mr.M.J. Aravind (24EC010)</b>     |                | II Year ECE       |
| <b>Mr.S.S. Bharani (24ME006)</b>     |                | II Year Mech      |

### Key Messages Delivered

- ✚ Health risks of drug consumption, including addiction, disease, and cognitive impairment.
- ✚ Social and legal consequences of drug abuse.
- ✚ Benefits of a drug-free lifestyle for personal and professional growth.
- ✚ Role of peer support, family guidance, and professional help in staying drug-free.

Sample Placard related to Drug Awareness programme



**Drug Influence on Human Health**

**Pan Masala Related Health Issues**

- Oral Cancer
- Oral Submucous Fibrosis (OSMF)
- Dental Problems
- Cardiovascular Risks

**SAY NO TO DRUGS,  
SAY YES TO LIFE**

**DON'T LET DRUGS CONTROL YOUR FUTURE**

**ONE CHOICE CAN CHANGE YOUR LIFE-  
CHOOSE HEALTH, NOT DRUGS**

**DRUGS DESTROY DREAMS-  
CHOOSE WISELY**

## Impact on Students

The “*Choose Life – Not Drugs*” campaign created a meaningful and lasting impact on the student community.

- ✚ **Enhanced Awareness:** Students gained clear knowledge about the harmful effects of drugs on physical health, mental well-being, academic performance, and future career opportunities.
- ✚ **Positive Mindset:** The sessions encouraged students to adopt a growth-oriented and healthy lifestyle, promoting sports, cultural activities, and personal development as positive alternatives.
- ✚ **Strengthened Decision-Making:** Students expressed increased confidence in resisting peer pressure and making responsible life choices.
- ✚ **Emotional Connection:** Real-life examples and interactive discussions helped students relate to the topic personally, making the awareness message more impactful.
- ✚ **Value Building:** The program reinforced the importance of self-discipline, responsibility, and care for family and society.
- ✚ **Role Models:** Many students were inspired to act as ambassadors of a drug-free lifestyle, spreading awareness among peers and in their communities.

Overall, the program empowered students with the knowledge, confidence, and values necessary to lead a purposeful and drug-free life.

## SDG Mapping

The campaign strongly aligns with the following Sustainable Development Goals:

| SDG                                 | Goal Description   | Detailed Relevance to Campaign   |
|-------------------------------------|--|--|
| SDG 3 – Good Health and Well-being  | Ensure healthy lives and promote well-being for all at all ages                                      | Drug awareness directly improves physical, mental, and social health. Educates students on avoiding substance abuse, supporting SDG 3.5 (strengthen prevention and treatment of substance abuse).                |
| SDG 4 – Quality Education           | Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all | Integrates health education into student learning. Equips students with life skills, awareness, and decision-making capacity, supporting SDG 4.7 (education for sustainable development and global citizenship). |
| SDG 17 – Partnerships for the Goals | Strengthen global partnerships   | Involves collaboration between students, faculty, health organizations, and NGOs for a sustainable drug-free community. Promotes joint action and resource sharing to achieve awareness outcomes.                |

## Students Feedback About the Program

| S.No | Student Name     | Class & Year     | Feedback on Campaign  | Most Helpful Part                       | Suggestions                                   | Overall Rating |
|------|------------------|------------------|---|---|---|----------------|
| 1    | DHIYA MANIKANDAN | I Year CSE - A   | Very informative. Understood effects of drugs on health and career. | Real-life examples of drug consequences | None  | Excellent      |
| 2    | SANJAY A S       | I Year CSE - C   | Realized importance of a drug-free life.                            | Interaction with committee & Q&A        | None  | Excellent      |
| 3    | ROSHINI SRIM     | I Year AI&DS - B | Learned about physical & psychological effects of drugs.            | Explanation of long-term health risks   | None  | Excellent      |
| 4    | DHARSAN R        | I Year IT - A    | Helpful to understand mental health issues caused by drugs.         | Stories of affected people              | Organize workshops or role-playing activities | Good           |
| 5    | SUSMITHA P       | I Year BME       | Understood importance of staying healthy and avoiding drugs.        | Explanation of long-term health risks   | None  | Excellent      |
| 6    | DHARANEESH G     | I Year MECH      | Learned legal consequences of drug use.                             | Statistics & real examples              | Follow-up sessions or peer mentoring          | Good           |

### Conclusion

The “Choose Life – Not Drugs” campaign successfully raised awareness among first-year engineering students about the harmful effects of substance abuse and encouraged them to adopt a healthy, productive, and drug-free lifestyle. The initiative not only promoted physical well-being and mental resilience but also contributed to the holistic development of students. Through interactive sessions, the program enhanced decision-making skills, empowered students to resist peer pressure, and instilled a sense of social responsibility. Importantly, the campaign directly aligned with several Sustainable Development Goals: SDG 3 (Good Health and Well-Being) by supporting healthier student communities, SDG 4 (Quality Education) by integrating life skills into learning and SDG 17 (Partnerships for the Goals) by emphasizing collective efforts for long-term impact. Overall, the campaign ensured sustainable outcomes by transforming students into ambassadors of positive change, fostering both individual growth and community development. At the end of the program, all students took a solemn *Oath Against De – Addiction*.

## **“Oath Against Drug Addiction”**

**“I solemnly pledge that I will never use drugs in any form.**

**I will protect my health, mind, and future by living a drug-free life.**

**I will encourage my friends and peers to say NO to Drugs.**

**I will stand as a responsible student of Nandha Engineering College and uphold the values of discipline, integrity, and a healthy lifestyle”**

**“I Choose Life – Not Drugs.”**



**NANDHA ENGINEERING COLLEGE (Autonomous)**  
**ERODE - 52**  
**DEPARTMENT OF FRESHMEN ENGINEERING**



**Awareness Campaign on Drug Addiction – “Choose Life, Not Drugs”**

***Glimpses of the Event***



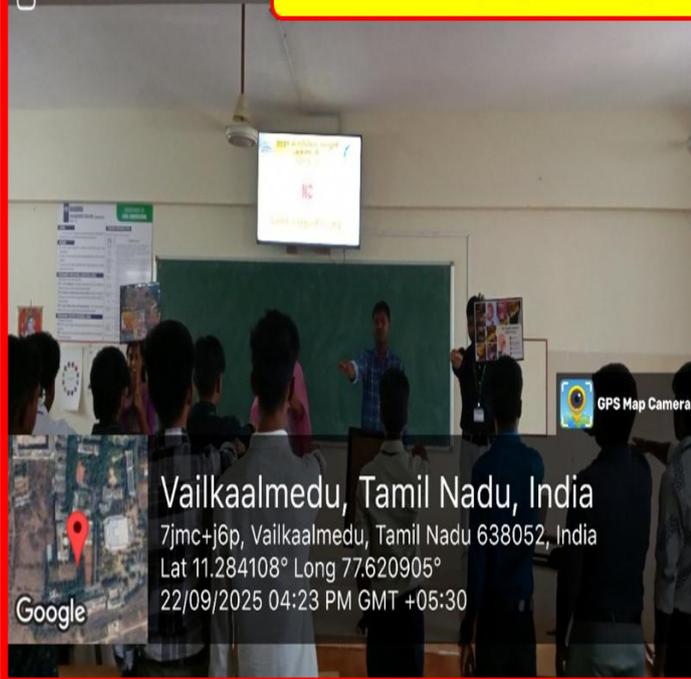


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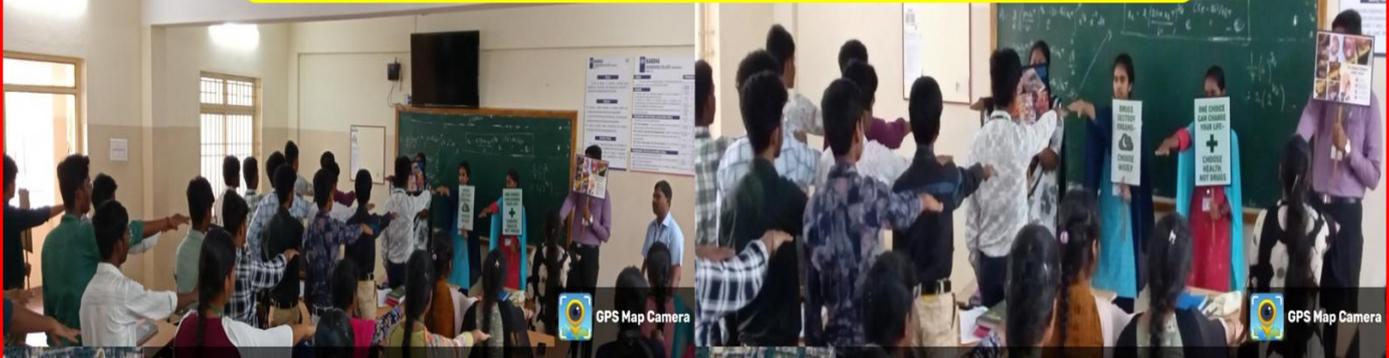
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