

NANDHA ENGINEERING COLLEGE, AUTONOMOUS- ERODE-52

CENTRE FOR LEARNING AND DEVELOPMENT & DEPARTMENT OF CSE (CYBER SECURITY)

PROGRAMME: LINKEDIN KICK STARTER PROFRAMME



DATE: 14.08.2024 – THURSDAY

EVENT REPORT



SESSION DETAILS:

DATE	TIME	TOPIC	RESOURCE PERSON
14.08.2024	4.45 PM - 6.00 PM	LINKEDIN KICK STARTER PROFRAMME	Mr. Aswin. O Training Associate FACE PREP, Coimbatore (Final Year- IT Student @ NEC)

PARTICIPANTS DETAILS:

Heads of the Departments & Key Portfolio Incharges	25
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Session Outcome:

At the end of the session, the participants will be able to

1. Learn best practices for engaging with LinkedIn connections and growing their professional network.
2. Understand how to engage with their network through comments, shares, and interactions to boost visibility and influence.
3. Familiarize with advanced LinkedIn features, such as LinkedIn Ads, analytics tools, and LinkedIn Groups, to further enhance their presence and reach.

About the session:

The session was handled by Mr. Aswin, the student of Final year Information Technology who has adequate knowledge in LinkedIn, an online professional networking platform. He delivered a lecture about the creation of LinkedIn profile and the ways to make the page as a professional one.

He demonstrated how to use LinkedIn for professional networking with people, branding and also learning new skills. He also clarified the doubts regarding the skills to create engaging and relevant content that showcases your expertise and attracts your target audience.

Inauguration Agenda:

Welcome Address	Dr.S.Prabhu, HoD-CSE (CS)
Session By	Mr. Aswin. O
Vote of Thanks	Mr.R. Thiruneelakkandan, HoD (S & H)



M.Aswin.O , the resource person explained about LinkedIn Profile & its features



Participants involved in Hands- On Training

CLD Coordinator

Principal